

# Litter Reduction Action Plan (2024-2026)

In 2023, the City of Vaughan conducted its first-ever litter audit. The findings from that report have informed the following action plan to reduce litter in the community using a data-driven approach.

## COMMITMENT 1

### Enhance Education and Community Engagement

- Tailor the annual year-long communications plan to emphasize findings from the audit<sup>1</sup>
- Proclaim the Provincial Day of Action on Litter (May) and World Litter Day (September) to raise community awareness
- Explore opportunities to increase the number of community-led clean-up days, events and initiatives<sup>2</sup>
- Consider school partnerships for litter pickups to fulfill community service hours
- Collaborate with Canada Post to define maintenance responsibilities near community mailboxes and update City website with appropriate contact information



## COMMITMENT 2

### Continue Enforcement Efforts<sup>3</sup>

- Review existing enforcement processes to improve how property-related violations are handled
- Ongoing monitoring of the effectiveness of existing penalties to enhance deterrence
- Increase fines for repeat offenders



## COMMITMENT 3

### Modernize Litter Infrastructure

- Review and consider increasing the number of garbage bins in high-traffic areas, hot spots and remote locations
- Continue to implement the garbage bin replacement program to combat illegal dumping in City parks
- Expand the SmartParks initiative to additional City parks



## COMMITMENT 4

### Optimize the Operations Approach

- Review existing garbage can collection schedules in City parks and leverage route optimization software to further enhance rotation
- Explore options to increase funding for seasonal staff to collect litter
- Continue conducting litter audits for continuous improvement



<sup>1</sup>in partnership with the Communications, Marketing and Engagement department

<sup>2</sup>in partnership with the Policy Planning and Special Programs department

<sup>3</sup>in partnership with the By-law and Compliance, Licensing and Permit Services department