

APPLICATIONS FOR CONSIDERATION

4.1 SUBJECT: NOTICE OF SIGN VARIANCE APPLICATION
FILE NO: SV 23-002
APPLICANT: Michele Erskine
OWNER: Metrolink
SIGN TYPE: Billboard Sign
LOCATION: 0 Station Street
CONC 3 Part of Lot 21

Description of Variance Requested:

Applicant is proposing a single sided Billboard sign at 0 Station Street (Maple Go Station)

Sign By-Law 140-2018 Requirements:

SECTION 2.0 DEFINITIONS

“Billboard Sign” means a Third-Party Sign that displays advertising with images, copy those changes mechanically and/or displays information or images on a digital or electronic screen, but not include a Ground Sign as defined by this by-law.

SECTION 15 – BILLBOARDS

15.2 Developed industrial and commercial zoned lands “

i) Not be permitted on a lot that abuts a Residential Zone and not be located within 100 meters from a building containing Residential units or lands Zoned Residential.

Variance Analysis:

1. Variance to permit the proposed billboard sign to be erected on land not within the Employment Area per Schedule “E”.
2. Variance to permit billboard sign to be located within 5 meters from street lines. Proposed billboard sign is located 3 meters from a street line.
3. Variance to permit billboard to be located within 100 meters from residential zone. Proposed billboard sign is located approximately 1 meter from lands zoned Residential.
4. Variance to permit billboard sign to be located with 100 meters from a building containing Residential dwelling units. Proposed billboard sign is located approximately 86 metres from a residential dwelling unit.
5. Variance to permit billboards sign not setback 100 meters from Special Sign District as shown on Schedule “D”. Proposed billboard sign is located approximately 3 metres from Special Sign District as shown on Schedule “D”.

The applicant provided a presentation of the application.

MOVED by Nick Borcescu
seconded by Ester Tadrous

CARRIED

That the Sign Variance Application SV 23 002 be **REFUSED**.