

Committee of the Whole (1) Report

DATE: Tuesday, May 7, 2024

WARD(S): ALL

TITLE: PROCLAMATION REQUEST: PROVINCIAL DAY OF ACTION ON LITTER

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation request received for Provincial Day of Action on Litter.

Report Highlights

- Respond to the request received from the Public Works Portfolio.

Recommendations

1. THAT May 14, 2024, be proclaimed as “Provincial Day of Action on Litter”;
2. THAT Council ratify Recommendation 1 at the Council meeting of May 22, 2024; and,
3. THAT the proclamation be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

Background

The request for proclamation was received from the Public Works Portfolio on April 16, 2024.

The Provincial Day of Action on Litter is celebrated on the second Tuesday of May each year in Ontario. It is a day to bring awareness to the impacts of waste on the environment and encouraging people to take steps at home and in their community to help keep the environment clean and healthy for generations to come.

Council has previously granted this request.

Previous Reports/Authority

[Committee of the Whole \(1\) – May 2, 2023](#)

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Financial Impact

There is no financial impact expected in regard to this request.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the request, staff is recommending that May 14, 2024, be proclaimed as "Provincial Day of Action on Litter", and that the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281.

Attachment

1. Proclamation Request Form received from Public Works Portfolio.

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280.