

Committee of the Whole (2) Report

DATE: Tuesday, February 13, 2024

WARD(S): ALL

TITLE: PROCLAMATION REQUESTS
EPILEPSY AWARENESS MONTH & PURPLE DAY AND
VAUGHAN DOWN SYNDROME DAY

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation requests received for Epilepsy Awareness Month & Purple Day and Vaughan Down Syndrome Day.

Report Highlights

- Respond to the request received from Epilepsy York Region (EYR).
- Respond to the request received from Down Syndrome Association of York Region (DSAYR).

Recommendations

1. THAT March 2024 be proclaimed as “Epilepsy Awareness Month” and March 26, 2024, be proclaimed as “Purple Day”;
2. THAT March 21, 2024, be proclaimed as “Vaughan Down Syndrome Day”; and
3. THAT the proclamations be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

Background

Epilepsy Awareness Month & Purple Day

The request for proclamation was received in the Office of the City Clerk from EYR on January 17, 2024. EYR is a non-profit organization which supports individuals and their families living with epilepsy.

The organization has also requested an illumination and flag raising, which will be reviewed by the City Clerk as per the City's Illumination Policy (03.C.12) and Flag Protocol Policy (03.C.11).

Council has previously granted the request to proclaim Epilepsy Awareness Month & Purple Day in past years.

Vaughan Down Syndrome Day

The request for proclamation was received in the Office of the City Clerk from the DSAYR on January 26, 2024. The DSAYR is committed to promoting a positive image of people with Down syndrome as being valued members of communities.

The organization has also requested an illumination and flag raising, which will be reviewed by the City Clerk as per the City's Illumination Policy (03.C.12) and Flag Protocol Policy (03.C.11).

Council has previously granted the request to proclaim Down Syndrome Day in past years.

Previous Reports/Authority

Epilepsy Awareness Month & Purple Day

[Committee of the Whole \(2\) – February 14, 2023](#)

Vaughan Down Syndrome Day

[Committee of the Whole \(2\) – March 8, 2023](#)

Analysis and Options

Epilepsy Awareness Month & Purple Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Vaughan Down Syndrome Day

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected in regard to these proclamation requests.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of these proclamations on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the requests, staff is recommending that March 2024 be proclaimed as "Epilepsy Awareness Month" and March 26, 2024 be proclaimed as "Purple Day", that March 21, 2024 be proclaimed as "Vaughan Down Syndrome Day", and, that the proclamations be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachments

- 1. Proclamation Request Form from EYR
- 2. Proclamation Request Form from the DSAYR

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280

Approved by



Wendy Law, Deputy City Manager
Legal and Administrative Services
& City Solicitor

Reviewed by



Nick Spensieri, City Manager