

## Committee of the Whole (2) Report

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**DATE:** Tuesday, February 13, 2024

**WARD(S):** ALL

**TITLE:** PROCLAMATION REQUEST  
WORLD WATER DAY

**FROM:**

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

**ACTION:** DECISION

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**Purpose**

To seek approval for the proclamation request received for World Water Day.

**Report Highlights**

- Respond to the request received from the City of Vaughan Environmental Services Department.

**Recommendations**

1. THAT March 22 be proclaimed as “World Water Day” on an annual basis going forward; and
2. THAT this proclamation be posted on the City’s website and that the Communications, Marketing and Engagement Department be directed to promote the above noted proclamation through the various corporate channels.

**Background**

The request for proclamation was received from the Environmental Services Department on February 7, 2024.

World Water Day celebrates water and inspires action to tackle the global water crisis. Held on March 22 every year, World Water Day is observed by the United Nations and

focuses on the importance of fresh water. Environmental Services is requesting that the City of Vaughan proclaim this date on an annual basis going forward.

Council has granted this proclamation request in previous years.

### **Previous Reports/Authority**

[Committee of the Whole \(1\) – February 7, 2023](#)

### **Analysis and Options**

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
  - 2.1.4. Public awareness campaigns

### **Financial Impact**

There is no financial impact expected with regard to this request.

### **Operational Impact**

The Communications, Marketing and Engagement team will oversee the promotion of this proclamation on corporate channels.

### **Broader Regional Impacts/Considerations**

Not applicable.

### **Conclusion**

Having reviewed the request, staff is recommending that March 22 be proclaimed as "World Water Day" on an annual basis going forward and, that the proclamation be posted on the City's website and the Communications, Marketing and Engagement Department be directed to promote the above-noted proclamation through the various corporate channels.

**For more information**, please contact: Todd Coles, City Clerk, ext. 8281

### **Attachment**

1. Proclamation Request Form from Environmental Services

**Prepared by**

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280

**Approved by**



Wendy Law, Deputy City Manager  
Legal and Administrative Services &  
City Solicitor

**Reviewed by**



Nick Spensieri, City Manager