

C2.

Communication

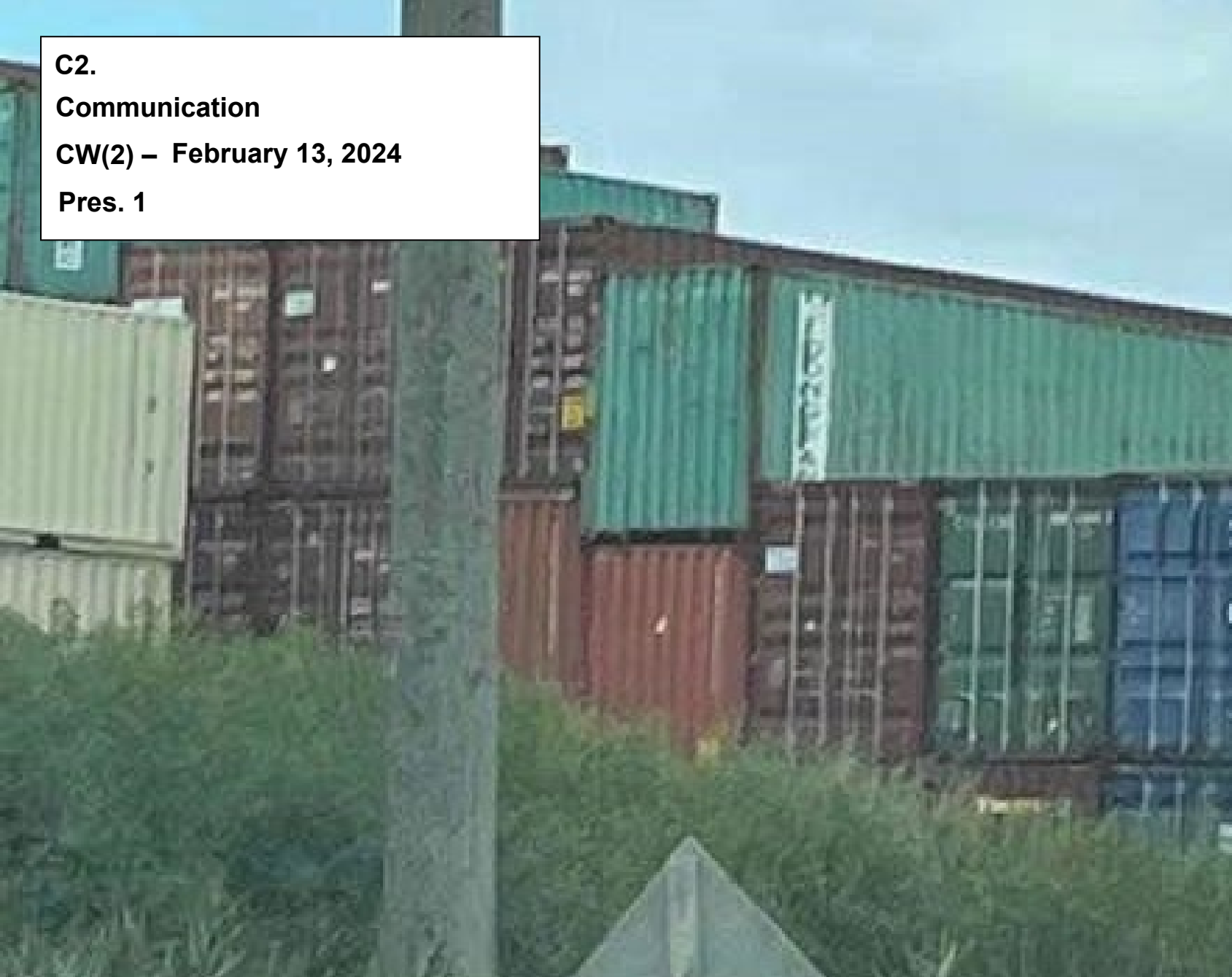
CW(2) – February 13, 2024

Pres. 1

PROTECTING OUR GATEWAY

**Town of Caledon
Councillor Tony Rosa
Ward 5 Bolton**

**IMPROVING THE
HWY. 50
CORRIDOR**



WHO AM I REPRESENTING?

**2250+ CONCERNED RESIDENTS THAT
HAVE SIGNED A PETITION FOR
IMMEDIATE ACTION**

**UNANIMOUS ENDORSEMENT BY CALEDON
TOWN COUNCIL**

**THE BOARD OF DIRECTORS OF THE
CALEDON CHAMBER OF COMMERCE &
THEIR MEMBERS**

THE DOWNTOWN BOLTON BIA

**SEVERAL LOCAL COMMUNITY
ORGANIZATIONS**

**WE NEED
YOUR HELP!**

**THIS
IS
THE
CURRENT
CONDITION**

**NOT A
WELCOMING
GATEWAY!**



OUR CURRENT GATEWAY!

A MAJOR IMPROVEMENT PLAN IS REQUIRED!



THE IMPROVEMENT PLAN

Identifying
Land Uses

Proper Set-Backs

Height
Restriction
Rules

Improved
Landscaping

Beautification
Efforts

A Partnership



MAKE IT HAPPEN

BEAUTIFICATION



Partners

ship

**WITH PROPER
SETBACKS AND
LANDSCAPING,
WE CAN
IMPROVE THE
AREA!**

**THIS EXAMPLE
CAN WORK!**

**THE
GARDINER
EXPRESSWAY
IN
TORONTO**

BEAUTIFCATION IN ACTION





ENGAGING OUR BUSINESS COMMUNITY

PARTNERS & SPONSORS FOR OUR IMPROVEMENT PLAN

OUR ASK TODAY= LET'S WORK TOGETHER!

JOIN US IN OUR IMPROVEMENT PLAN EFFORTS A NEW VISION FOR THE HWY. 50 CORRIDOR

- **IDENTIFYING ILLEGAL LAND USAGE**
- **INCREASED ENFORCEMENT EFFORTS**
- **PARTNERSHIP IN BEAUTIFICATION INITIATIVES**
- **NEW HEIGHT RESTRICTIONS & SETBACK RULES**
- **IMPROVING OUR GATEWAY-SOMETHING THAT MAKES US PROUD!**
- **CREATING A WORK PLAN FOR FUTURE COLLABORATION**