

Committee of the Whole (1) Report

DATE: Tuesday, January 23, 2024

WARD(S): ALL

TITLE: PROCLAMATION REQUEST - NATIONAL 211 DAY

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation request received for National 211 Day.

Report Highlights

- Respond to the request received from Findhelp Information Services (Findhelp | 211).

Recommendations

1. THAT February 11, 2024, be proclaimed as “National 211 Day”; and,
2. THAT the proclamation be posted on the City’s website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

Background

The request for proclamation was received from Findhelp Information Services (Findhelp | 211) on January 8, 2023.

As per information provided by the organization, 211 provides residents of Vaughan and across the country with information and referral to the complete range of government, health, community and social services in their communities. 211 is a free and confidential service available 24/7 in 150+ languages by phone. 211 is funded and supported by the United Way Greater Toronto.

Council has previously approved this request for proclamation, in 2023. An illumination request for the date of February 11, 2024, has been approved by the City Clerk, as per the City's Illumination Policy 03.C.12.

Previous Reports/Authority

[Committee of the Whole \(1\) – February 7, 2023](#)

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns.

Financial Impact

There is no financial impact expected in regards to this request.

Operational Impact

The Communications, Marketing and Engagement team will oversee the promotion of this proclamation on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed this request, staff is recommending that February 11, 2024, be proclaimed as National 211 Day, and, that the proclamation be posted on the City's website and that the Communications, Marketing and Engagement department be directed to promote the above noted proclamation through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk, ext. 8281.

Attachment

1. Proclamation Request Form from Findhelp Information Services (Findhelp | 211).

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280.

Approved by



Louise Vrebosch, Acting DCM
on behalf of Wendy Law, Deputy City
Manager, Legal and Administrative
Services & City Solicitor

Reviewed by



Nick Spensieri, City Manager