

C3.
Communication
CW(2) – December 5, 2023
Presentation 1

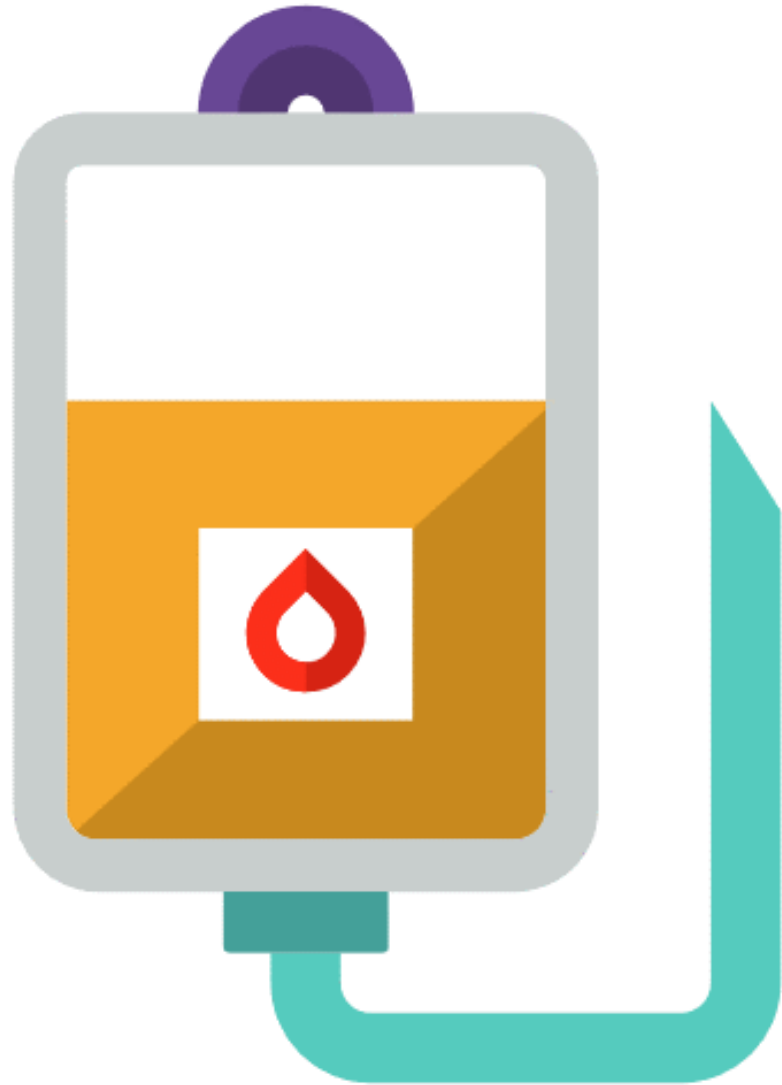
Vaughan Plasma Donor Centre
200 Windflower Gate
Woodbridge, ON



**Canadian
Blood
Services**

BLOOD
PLASMA
STEM CELLS
ORGANS
& TISSUES

Michael Belviso



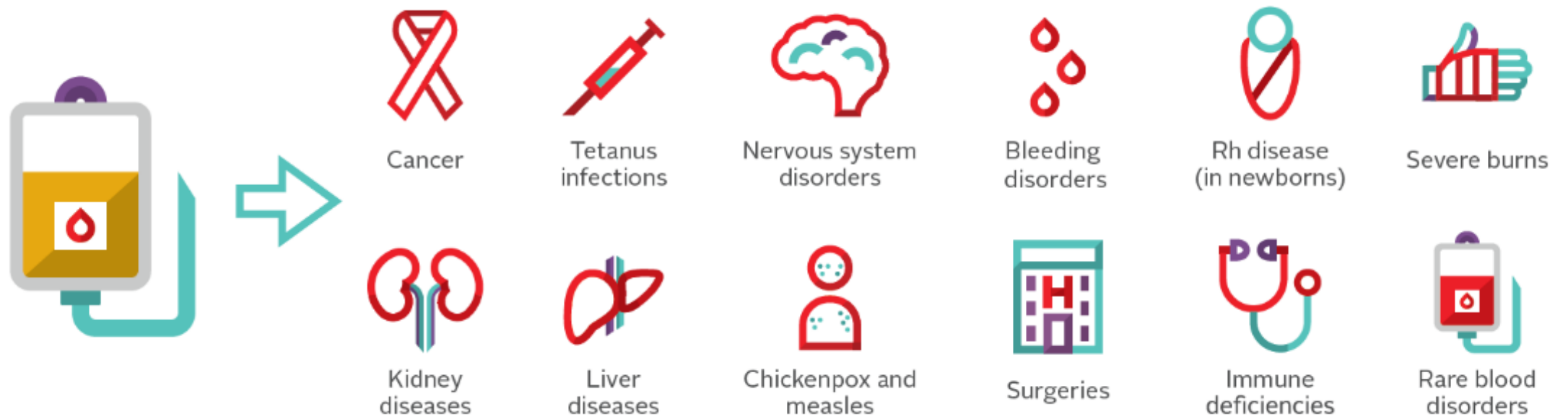
What is plasma?

Plasma constitutes 55% of your blood volume.

It is the yellow protein-rich liquid in blood that supports your immune system.

What Plasma Protein Products Are Used For

Every day across Canada, patients depend on treatments made from donated plasma. These medicines help treat a variety of rare, life-threatening, chronic and genetic conditions.



Plasma donations needed to treat

1 PATIENT FOR 1 YEAR



ALPHA-1
ANTITRYPSIN
DEFICIENCY

900 plasma donations



CHRONIC
INFLAMMATORY
DEMYELINATING
POLYNEUROPATHY

465 plasma donations



X2



IMMUNE
DEFICIENCY

130 plasma donations



Reason to join **Canada's Lifeline**

088

Distribution of blood to hospitals is outpacing the number of blood donations being made—especially here in Ontario, where nearly half of Canada's population lives.

Reason to join
Canada's Lifeline

089

There are simply not enough donors in Ontario to ensure patients' needs continue to be met long term.

More than 4,000 new donors are needed every month in Ontario—including 400/month in Vaughan.

Hours of operations



Open 6 days a week

Monday 8 a.m. – 3.30 p.m.

Tuesday to Thursday 7 a.m. – 7.30 p.m.

Friday 8 a.m. – 3.30 p.m.

Saturday 8 a.m. – 3.30 p.m.

Sunday Closed

Basic eligibility

To donate you must

- Weigh more than 50 kg (110 lbs)
- Be in general good health
- Be at least 17 years of age

No malaria deferral

- Donors who have a history of malaria infection or lived in or traveled to a malaria-risk area (newcomers)



Frequency

- Donate up to every 7 days
- Interval of 56 days before or after WB donation and plasma donation

How to Book

Book your appointment today using our GiveBlood App, call 1 888 2 DONATE (1-888-236-6283) or book now at blood.ca.

Walk-in appointments are also available.

ASK

001

We have 1,000 seats to fill for the month of December.

We are asking for the City of Vaughan (employees, family, friends) to help fill our seats in the month of December.

Together, we are Canada's Lifeline

