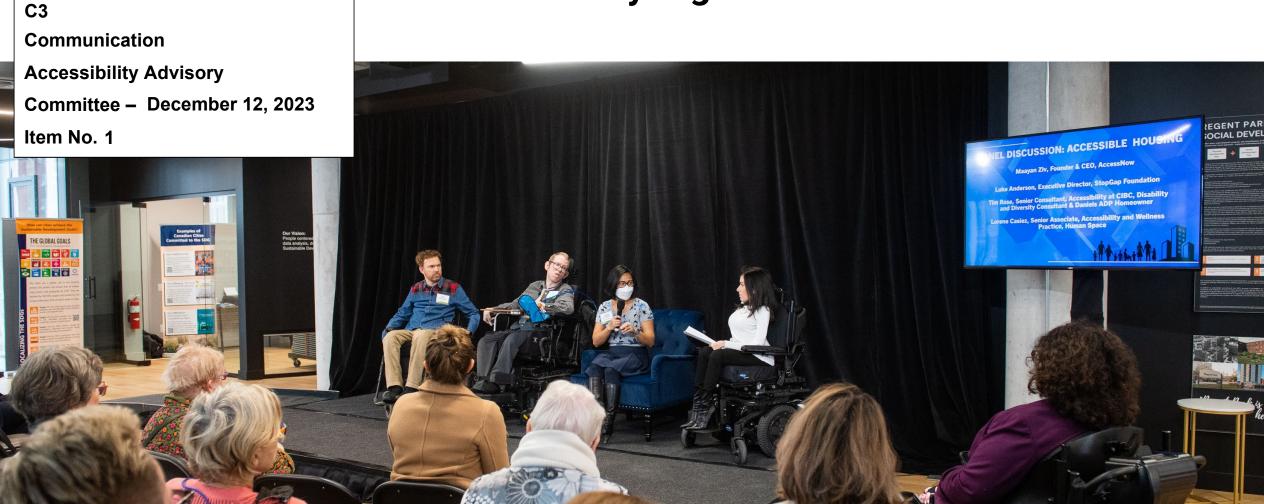


Introduction to a first-of-its kind community of accessibility & real estate industry organizations

ACCELERATING ACCESSIBILITY COALITION



SITUATION

Canada has a **shortage** of housing that is accessible to people of all ages and abilities.

Demand is growing.

But **supply** isn't...

BARRIERS

WHAT Inadequate requirements for accessibility in building codes

Lack of awareness of & empathy for people's lived experience

Lack of awareness of gap between demand & supply, & the scope of the opportunity for home builders

WHY
Lack of understanding of how accessible housing aligns with developer interests

HOW Lack of awareness of how to build more accessibly in a cost-effective way

RESPONSE

The Accelerating Accessibility Coalition (AAC) launched in November 2022 - a first-of-its-kind community of real estate development and accessibility leaders that is working to create an accessible Canada.

It is encouraging home builders to make physical accessibility a greater priority as they build the millions of new homes needed across Canada in the next decade.

PURPOSE

VISION:

That people of all ages & abilities in Canada have access to homes that are free of barriers, to support their ability to participate fully in society

MISSION:

To support the building of a more accessible Canada by significantly increasing the supply of new housing that is accessible & welcoming to people of all ages and abilities

WHO IS INVOLVED

Inaugural Co-Chairs

Luke Anderson (2022-2024) Executive Director, StopGap Foundation

Heela Omarkhail (2022-2023) VP, Social Impact, The Daniels Corporation

Membership & Secretariat

37 members to date from real estate, accessibility & civic organizations

ULI (Urban Land Institute) Toronto, a non-profit, serves as the secretariat

What we've accomplished in Year 1

- Select inaugural Co-Chairs
- Confirm 37 members





 Secure \$173,800 for a research project with Sunnybrook Research Institute funded by Accessibility Standards Canada/the Government of Canada and a project to produce a video with The Daniels Corporation.





What we've accomplished in Year 1, continued

- Host Fundamentals of Accessibility with AccessNow for 70 registrants with sponsors Cadillac Fairview and The Daniels Corporation at BLG LLP
 - 81% of attendees reported satisfied/very satisfied
 - 78% reported the session gave them ideas on what they can do differently to support Canadians of all ages and abilities
- Produce marketing campaign with Seneca College's Design for Social Change class
- Broaden network of accessibility & real estate organizations through meetings with City of Toronto, Ontario Minister of Municipal Affairs & Housing Office, Canada's Chief Accessibility Officer, BILD Chair's event, People & Culture Committee, UN-Habitat & South Korean NGO

HOW TO SUPPORT EACH OTHER

City of Vaughan

Promote the Coalition with Vaughan home builders

Contribute to and promote the <u>Accessibility</u>
 Toolbox

Accelerating Accessibility Coalition

 Highlight measures the City is taking to encourage accessibility

 Invite Accessibility Advisory Committee members to participate in future Coalition programs and communications

Questions/Discussion

Contacts:

https://toronto.uli.org/programs/the-accelerating-accessibility-coalition/

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