

# 2024 Accessibility Champion Awards

## Timeline and Communication

Accessibility Advisory Committee  
Nov. 27, 2023

C1

Communication

Accessibility Advisory

Committee – November 27, 2023

Item No. 2

VAUGHAN CITY HALL

# Timeline

- Nomination Period:  
Jan. 10-Feb. 16
- Collate Nominations:  
Feb. 19-21
- Evaluation by AAC:  
Feb. 22-March 22
- Final Selection by AAC:  
March 25
- Notify winners:  
March 26-29
- Ratify by Council:  
April 22
- Awards Ceremony:  
TBD

# Tactics

Communications support will include, but is not limited to:

- Website content
- Public Service Announcement/News Release
- eNewsletters and emails
- Social media
- Council Communications Packages
- Digital signs
- City Hall and community centre TVs
- Homepage banner
- Mobile signs
- On-hold message

# Sample of Past Graphics



## 2022 Accessibility Champion Award nominations are **OPEN**

Submit a nomination before  
**Friday, Oct. 28**



[vaughan.ca/accessibility](https://vaughan.ca/accessibility)



## Do you know an accessibility champion?

Nominate a business or individual  
for the 2022 Vaughan Accessibility  
Champion Awards

# Help spread the word!

Corporate and Strategic Communications will provide content and images you can share with your networks through:

- email
- social media
- word of mouth

# Questions?