2024 Accessibility Champion Awards

C1

Communication

Accessibility Advisory

Committee - November 27, 2023

Item No. 2

Timeline and Communication

Accessibility Advisory Committee Nov. 27, 2023

VAUGHAN CITY HALL



Timeline

• Nomination Period: Jan. 10-Feb. 16

• Collate Nominations: Feb. 19-21

• Evaluation by AAC: Feb. 22-March 22

Final Selection by AAC:
March 25

Notify winners:
March 26-29

Ratify by Council:
April 22

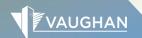
Awards Ceremony:
TBD



Tactics

Communications support will include, but is not limited to:

- Website content
- Public Service Announcement/News Release
- eNewsletters and emails
- Social media
- Council Communications Packages
- Digital signs
- City Hall and community centre TVs
- Homepage banner
- Mobile signs
- On-hold message



Sample of Past Graphics





Do you know an accessibility champion?

Nominate a business or individual for the 2022 Vaughan Accessibility Champion Awards



Help spread the word!

Corporate and Strategic Communications will provide content and images you can share with your networks through:

- email
- social media
- word of mouth



Questions?

