

ACCESSIBILITY ADVISORY COMMITTEE – NOVEMBER 27, 2023

COMMUNICATIONS

Distributed November 27, 2023

Item

C1. Presentation material.

2

Disclaimer Respecting External Communications

Communications are posted on the City's website pursuant to Procedure By-law Number 7-2011. The City of Vaughan is not responsible for the validity or accuracy of any facts and/or opinions contained in external Communications listed on printed agendas and/or agendas posted on the City's website.

Please note there may be further Communications.

2024 Accessibility Champion Awards

Timeline and Communication

Accessibility Advisory Committee
Nov. 27, 2023

C1

Communication

Accessibility Advisory

Committee – November 27, 2023

Item No. 2

VAUGHAN CITY HALL

Timeline

- Nomination Period:
Jan. 10-Feb. 16
- Collate Nominations:
Feb. 19-21
- Evaluation by AAC:
Feb. 22-March 22
- Final Selection by AAC:
March 25
- Notify winners:
March 26-29
- Ratify by Council:
April 22
- Awards Ceremony:
TBD

Tactics

Communications support will include, but is not limited to:

- Website content
- Public Service Announcement/News Release
- eNewsletters and emails
- Social media
- Council Communications Packages
- Digital signs
- City Hall and community centre TVs
- Homepage banner
- Mobile signs
- On-hold message

Sample of Past Graphics



2022 Accessibility Champion Award nominations are **OPEN**

Submit a nomination before
Friday, Oct. 28



vaughan.ca/accessibility



Do you know an accessibility champion?

Nominate a business or individual
for the 2022 Vaughan Accessibility
Champion Awards

Help spread the word!

Corporate and Strategic Communications will provide content and images you can share with your networks through:

- email
- social media
- word of mouth

Questions?