

Committee of the Whole (1) Report

DATE: Tuesday, October 3, 2023

WARD(S): ALL

TITLE: PROCLAMATION REQUEST – WEAR RED CANADA DAY

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation request received for Wear Red Canada Day.

Report Highlights

- Respond to the request received from the Canadian Women's Heart Health Centre for February 13, 2024.

Recommendations

1. That February 13, 2024, be proclaimed as "Wear Red Canada Day"; and,
2. That the proclamation be posted on the City's website and that the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the various corporate channels.

Background

The request for proclamation was received from the Canadian Women's Heart Health Centre in the Office of the City Clerk on August 8, 2023.

As per information provided by the requestor, heart disease is the number one killer of women worldwide and the leading cause of premature death in women in Canada. Wear Red Canada Day is celebrated annually across Canada on February 13 to raise awareness about women's cardiovascular health.

Previous Reports/Authority

Not applicable.

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy 03.C.10, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected in regards to this request.

Operational Impact

The Corporate and Strategic Communications team will oversee the promotion of this proclamation on corporate channels.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the request, staff is recommending that February 13, 2024, be proclaimed as "Wear Red Canada Day" and that the proclamation be posted on the City's website, and that the Corporate and Strategic Communications department be directed to promote the above noted proclamation through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk. 8280.

Attachment

1. Correspondence from Canadian Women's Heart Health Centre, received on August 8, 2023.

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280

Approved by

A handwritten signature in black ink, appearing to read "Wendy Law".

Wendy Law, Deputy City Manager
Legal and Administrative Services
& City Solicitor

Reviewed by

A handwritten signature in black ink, appearing to read "Nick Spensieri".

Nick Spensieri, City Manager