

Vaughan Stand Up

Lobbying Initiative for Legal Cannabis Storefronts in
The City of Vaughan.



Who Am I?



Trusted Cannabis Industry Professional,
with a resume extending from:

Owner and Founder of
Cannabis Social Enterprise
RE.UP est. 2023

Cultivating Legal Cannabis in Dunnville for
1 year



Purchasing for Retail Cannabis
Storefronts, most notably Takeoff
Cannabis, owner Bret Unger a fellow
Vaughan native.

Currently working in Sales &
Marketing for Ontario's
leading Legal Cannabis
Brand, The Loud Plug





SAUGA STAND UP

On January 25th, 2023, Brad Stott co-founder of Canadian Clinical Cannabinoids, and Cyrus Hamabaz CEO of Canadian Clinical Cannabinoids and The Loud Plug, and I; met before the Mississauga council to discuss revisiting the option to have legal storefronts in the city. Since then Mississauga came to an 8-4 win in opting in responsibly for legal cannabis storefronts!

Safety concerns



Offering legal stores & and cannabis allows:

- Mandated age gating 19+
- Extensive and costly operating/retail licensing
- All cannabis products tested under governed SOP's prior consumption/sale

Cannabis from this regulated environment is scrupulously safe:

- through a continuous rigorous reporting tracking system within all stages of cannabis production, to distribution, and then the final steps of sales/purchasing.

**Did you know
that it's mandatory
in Ontario to complete
CannSell Standard
prior to working
in a Cannabis Retail store?**



Educated Experinces

Education becomes a focal point in conversations amongst staff and patrons as all discussions are backed by the guarantee of a mandated.

CannSell allows an individual to sell products direct to consumers courtesy of a paid online training program

This provides anyone seeking to purchase cannabis in-store, is met with an individual who'll be able to navigate any questions and ways of consumption confidently and knowledgeably.

Continuing to opt out, people's lack of education as well as their safety of what they're consuming will always be called into question, and if they wish to seek proper education they'd have to go outside their city's bounds just to acquire



Regulation of illicit stores

A lifting of the ban would allow regulation for legal merchants to challenge illegal sellers for their market share for the first time.

Not having cannabis available for purchase legally, leads to illicit sources thriving in these areas, affecting the safety of people and obviously of the product being consumed.

When the choice to opt in responsibly, can offer all of these things inclusively in the city as well as create new avenues for revenue for the city to use.

Thank you for considering the benefits of
legal cannabis and it's potential positive
impact on our community.

Re-up

