

Applicant Information	
Name:	Irene Ford-Zappieri
Full Address:	[REDACTED]
Telephone (day):	[REDACTED]
Email:	[REDACTED]
Candidate or Registered Third-Party Advertisers Information	
Name:	Ontario Proud
Type:	<input type="checkbox"/> Candidate <input checked="" type="checkbox"/> Third-party Advertiser
If Candidate, for which office?	<input type="checkbox"/> Mayor <input type="checkbox"/> Local & Regional Councillor <input type="checkbox"/> Local Councillor [Ward: <u>1</u> ]
Municipality where Candidate was nominated or Third-Party Advertiser was registered	
<input type="checkbox"/> Aurora <input type="checkbox"/> East Gwillimbury <input type="checkbox"/> Georgina <input type="checkbox"/> King <input type="checkbox"/> Markham <input type="checkbox"/> Newmarket <input type="checkbox"/> Richmond Hill <input checked="" type="checkbox"/> Vaughan <input type="checkbox"/> Whitchurch-Stouffville <input type="checkbox"/> York Region	
Reasons for requesting a Compliance Audit (attach additional pages and documentation, if applicable)	
<p>1) FB Ad posted inactive prior to certification / registration by the City of Vaughan                      - Clerk was notified by email, unknown if this prompted the ad change to inactive and registration.                      - contravention of Section 88.2(1) of the Municipal Elections Act, 1996</p> <p>2) Ontario Proud has not had an annual meeting since 2021 nor filed an annual return. Given they are not up to date on corporate filing and <del>(*)</del> self financed a closer look at finances is justified, an audit.</p>	

## Application for a Compliance Audit of Election Campaign Finances 2022 Municipal Election

### General Information:

Under the *Municipal Elections Act, 1996* ("Act"), candidates, registered third-party advertisers, and contributors are bound by specific election campaign finance rules. Candidates and registered third-party advertisers must file provincially prescribed financial statements with the City Clerk outlining their campaign finance activities.

Any eligible elector who believes on reasonable grounds that a candidate or registered third party has contravened one or more of the election finance rules in the Act may submit an application for a compliance audit of the candidate or registered third-party's campaign finances.

### Submitting a request for compliance audit:

All requests for a compliance audit must be submitted using this application form. A separate application form is required for each individual candidate or registered third party

Application forms must be submitted to the City Clerk in person during regular business hours.

### Application Deadlines

For the 2022 Municipal Election, a request for a compliance audit must be filed with the City Clerk by:

1. **June 29, 2023**, for a candidate or third party advertiser who filed their financial statement by the 2 p.m. deadline on March 31, 2023
2. **Within 90 days** of the date on which a candidate or third party advertiser filed their financial statement if the statement was filed within 30 days of March 31, 2023; or
3. **December 28, 2023** for a compliance audit of a candidate or third party advertiser who filed a supplementary financial statement (if applicable) by the September 29, 2023 filing deadline.

### School Board Candidates

The Joint Compliance Audit Committee does not receive applications to audit school board trustee campaigns. For more information about compliance audits of school board trustee candidates, please contact the relevant school board.

### Further information:

For more information about election campaign finance compliance audits, you can visit the City's website <http://www.vaughan.ca/elections> or call 905-832-2281 or TTY 1-866-543-0545.

Reasons for requesting a Compliance Audit (continued)

3) In 2018 Ontario Proud was also a third party advertiser. This financial statement identified specific donors and was not self-financed.

I have attached additional pages of information (number of additional pages attached 12)

Declaration of Applicant

I, the above named applicant, do solemnly declare that:

1. I am an elector qualified to vote in the municipal election held in the above named municipality.
2. For the reasons set out above (and in the attached documents, if any), I believe on reasonable grounds that the above-named candidate or registered third party has contravened one or more provisions of the *Municipal Elections Act, 1996* (the Act), as amended, relating to election campaign finances.

I make this solemn declaration conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath.

Declared before me at the City of Vaughan in )  
the Province of Ontario, this 20<sup>th</sup> day of June, 2023)

 )

municipal clerk, or commissioner for taking affidavits  
Todd Coles  
City Clerk, City of Vaughan  
A Commissioner, etc.

  
Applicants signature

Personal Information Collection Notice

The personal information on this form is collected pursuant to section 88.33 or 88.35 of the *Municipal Elections Act, 1996*, and will be used to process your request for a compliance audit of a candidate or registered third-party advertiser election campaign finances. The personal information on this form will be part of a publicly available record. Questions about the collection and use of the personal information on this form should be directed to Office of the City Clerk, City of Vaughan, 2141 Major Mackenzie Drive, Vaughan, Ontario L6A 1T1, 905-832-2281.



## Registered Third Parties

Registered third parties are individuals, corporations or trade unions that register with the Office of the City Clerk for the purposes of conducting advertising promoting, supporting or opposing a candidate (or candidates) for office at the municipal or school board level.

### Third Parties Registered for the 2022 Municipal Election

THIRD PARTY NAME	OFFICIAL REPRESENTATIVE	CERTIFICATION DATE
Ontario Proud	Jeff Ballingall	20 September 2022

The registration period for Third Party Advertisers for the 2022 Municipal Election is closed.



Financial Statement – Auditor’s Report Third Party – Form 8 Municipal Elections Act, 1996 (Section 88.29)

Instructions

All registrants must complete Boxes A, B, C and D and Schedule 1. All registrants must complete Schedule 2 as appropriate. Registrants who receive contributions or incur expenses in excess of \$10,000 must also attach an Auditor’s Report.

All surplus funds (after any refund to the registrant or, if the registrant is an individual, their spouse) shall be immediately paid to the clerk who was responsible for the conduct of the election.

For the campaign period from 20220920 to 20221231

[X] Initial filing reflecting finances from start of campaign to December 31 (or 45 days after voting day in a by-election)

[ ] Supplementary filing reflecting finances from start of campaign to end of extended campaign period

Box A: Name of Registrant

Name of Registrant (individual, trade union or corporation)

Ontario Proud

Official Representative (name of person signing on behalf of trade union or corporation)

Last Name or Single Name

Ballingall

Given Name(s)

Jeffery

Municipality

City of Vaughan

Spending Limit – General

\$ 16,260.65

Spending Limit – Parties and Other Expressions of Appreciation

\$

Box B: Declaration

I, Jeffrey Ballingall, a registrant (or official representative), declare that to the best of my knowledge and belief that these financial statements and attached supporting schedules are true and correct.

Handwritten signature of Jeffrey Ballingall

Signature of Registrant (or Official Representative)

2023/03/31

Date (yyyy/mm/dd)

Table with 4 columns: Date Filed (2023/03/31), Time Filed (1:21 PM), Initial of Registrant, Official Representative or Agent, and Signature of Clerk or Designate.

**Box C: Statement of Campaign Income and Expenses**

**LOAN**

Name of bank or recognized lending institution

Amount borrowed  
\$

**INCOME**

Total amount of all contributions (from line 1A in Schedule 1)	+ \$	9,186.91
Revenue from items \$25 or less	+ \$	
Sign deposit refund	+ \$	
Revenue from fundraising events not deemed a contribution (from Part III of Schedule 2)	+ \$	
Interest earned by campaign bank account	+ \$	
Other (provide full details)		
1. _____	+ \$	
2. _____	+ \$	
3. _____	+ \$	
4. _____	+ \$	
5. _____	+ \$	
6. _____	+ \$	

**Total Campaign Income (Do not include loan)**

**= \$ 9,186.91 C1**

**EXPENSES (Note: include the value of contributions of goods and services)**

**1. Expenses subject to general spending limit**

Inventory from previous campaign used in this campaign (list details in Table 2 of Schedule 1)	+ \$	
Advertising	+ \$	6,700.91
Brochures/flyers	+ \$	
Signs (including sign deposit)	+ \$	
Meetings hosted	+ \$	
Office expenses incurred until voting day	+ \$	
Phone and/or internet expenses incurred until voting day	+ \$	
Salaries, benefits, honoraria, professional fees incurred until voting day	+ \$	2,486.00
Bank charges incurred until voting day	+ \$	
Interest charged on loan until voting day	+ \$	
Other (provide full details)		
1. _____	+ \$	
2. _____	+ \$	
3. _____	+ \$	
4. _____	+ \$	
5. _____	+ \$	
6. _____	+ \$	

**Total Expenses subject to general spending limit**

**= \$ 9,186.91 C2**

**2. Expenses subject to spending limit for parties and other expressions of appreciation**

1. _____	+ \$	
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2.	_____	+ \$	
3.	_____	+ \$	
4.	_____	+ \$	
5.	_____	+ \$	
<b>Total Expenses subject to spending limit for parties and other expressions of appreciation</b>		<b>= \$</b>	<b>C3</b>

**3. Expenses not subject to spending limits**

Accounting and audit	_____	+ \$	
Cost of fundraising events/activities (list details in Part IV of Schedule 2)	_____	+ \$	
Office expenses incurred after voting day	_____	+ \$	
Phone and/or internet expenses incurred after voting day	_____	+ \$	
Salaries, benefits, honoraria, professional fees incurred after voting day	_____	+ \$	
Bank charges incurred after voting day	_____	+ \$	
Interest charged on loan after voting day	_____	+ \$	
Expenses related to recount	_____	+ \$	
Expenses related to controverted election	_____	+ \$	
Expenses related to compliance audit	_____	+ \$	
Expenses related to registrant's disability (provide full details)	_____		

1.	_____	+ \$	
2.	_____	+ \$	
3.	_____	+ \$	
4.	_____	+ \$	
5.	_____	+ \$	

**Other (provide full details)**

1.	_____	+ \$	
2.	_____	+ \$	
3.	_____	+ \$	
4.	_____	+ \$	
5.	_____	+ \$	

**Total Expenses not subject to spending limits** = \$ \_\_\_\_\_ **C4**

**Total Campaign Expenses (C2 + C3 + C4)** = \$ **9,186.91** **C5**

**Box D: Calculation of Surplus or Deficit**

Excess (deficiency) of income over expenses (Income minus Total Expenses) (C1 - C5)	+ \$ _____	<b>D1</b>
If there is a surplus, deduct any refund of registrant's or spouse's contributions to the campaign	- \$ _____	
<b>Surplus (or deficit) for the campaign</b>	<b>= \$ _____</b>	<b>D2</b>

If line D2 shows a surplus, the amount must be paid in trust, at the time the financial statements are filed, to the municipal clerk who was responsible for the conduct of the election.

**Schedule 1 – Contributions**

**Part I – Summary of Contributions**

Contributions in money from registrant and (if individual) spouse	+ \$
Contributions in goods and services from registrant and (if individual) spouse (include value listed in Table 1 and Table 2)	+ \$ <u>9,186.91</u>
Total value of contributions not exceeding \$100 per contributor • Include ticket revenue, contributions in money, goods and services where the total contribution from a contributor is \$100 or less (do not include contributions from registrant or spouse).	+ \$
Total value of contributions exceeding \$100 per contributor (from line 1B; list details in Tables 3-6) • Include ticket revenue, contributions in money, goods and services where the total contribution from a contributor exceeds \$100 (do not include contributions from registrant or spouse).	+ \$
<b>Less:</b> Ineligible contributions returned or payable to the contributor Contributions paid or payable to the clerk, including contributions from anonymous sources exceeding \$25	- \$
	- \$
<b>Total Amount of Contributions (record under Income in Box C)</b>	<b>= \$ <u>9,186.91</u> 1A</b>

**Part II – Contributions from registrant or spouse**

**Table 1: Contributions in goods or services**

Description of Goods or Services	Date Received (yyyy/mm/dd)	Value (\$)
Monetary	2022/09/30	9,186.91
<b>Total</b>		<b>9,186.91</b>

Additional information is listed on separate supplementary attachment, if completed manually.

**Table 2: Inventory of campaign goods and materials from previous municipal campaign used in this campaign (Note: Value must be recorded as a contribution from the registrant and as an expense.)**

Description	Date Acquired (yyyy/mm/dd)	Supplier	Quantity	Current Market Value (\$)
<b>Total</b>				

Additional information is listed on separate supplementary attachment, if completed manually.

**Part III – Contributions exceeding \$100 – contributors other than registrant or spouse**



**Table 3: Monetary contributions from individuals other than registrant or spouse**

Name	Full Address	Date Received (yyyy/mm/dd)	Amount Received (\$)	Amount Returned to Contributor or Paid to Clerk (\$)
<b>Total</b>				

Additional information is listed on separate supplementary attachment, if completed manually.

**Table 4: Monetary contributions from corporations or trade unions**

Name (legal and carrying on business as)	Full Address	President or Business Manager	Authorized Representative	Date Received (yyyy/mm/dd)	Amount Received (\$)	Amount Returned to Contributor or Paid to Clerk (\$)
<b>Total</b>						

Additional information is listed on separate supplementary attachment, if completed manually.

**Table 5: Contributions in goods or services from individuals other than registrant or spouse (Note: Must also be recorded as Expenses in Box C.)**

Name	Full Address	Description of Goods or Services	Date Received (yyyy/mm/dd)	Value (\$)	Amount Returned to Contributor or Paid to Clerk (\$)

Name	Full Address	Description of Goods or Services	Date Received (yyyy/mm/dd)	Value (\$)	Amount Returned to Contributor or Paid to Clerk (\$)
<b>Total</b>					

Additional information is listed on separate supplementary attachment, if completed manually.

**Table 6: Contributions in goods or services from corporations or trade unions**  
 (Note: Must also be recorded as Expenses in Box C.)

Name (legal and carrying on business as)	Full Address	President or Business Manager	Authorized Representative	Description of Goods or Services	Date Received (yyyy/mm/dd)	Value (\$)	Amount Returned to Contributor or Paid to Clerk (\$)
<b>Total</b>							

Additional information is listed on separate supplementary attachment, if completed manually.

**Total for Part III (Add totals from Tables 3-6) (Record in Part 1 – Summary of Contributions)** \$ \_\_\_\_\_ 1B

**Schedule 2 – Fundraising Events and Activities**

Complete a separate schedule for each event or activity held.  Additional schedule(s) attached, if completed manually.

**Fundraising Event/Activity 1**

Description of fundraising event/activity \_\_\_\_\_

Date of event/activity (yyyy/mm/dd) \_\_\_\_\_

**Part I – Ticket revenue**

Admission charge (per person)

\$ \_\_\_\_\_ 2A

(If there are a range of ticket prices, attach complete breakdown of all ticket sales)

Number of tickets sold

x \_\_\_\_\_ 2B

**Total Part I (2A X 2B) (Include in Part I of Schedule 1)**

= \$ \_\_\_\_\_

**Part II – Other revenue deemed a contribution**

Provide details (e.g., revenue from goods sold in excess of fair market value)

1.	_____	+ \$
2.	_____	+ \$
3.	_____	+ \$
4.	_____	+ \$
5.	_____	+ \$

**Total Part II (include in Part I of Schedule 1)**

= \$ \_\_\_\_\_

**Part III – Other revenue not deemed a contribution**

Provide details (e.g., contribution of \$25 or less; goods or services sold)

1.	_____	+ \$
2.	_____	+ \$
3.	_____	+ \$
4.	_____	+ \$
5.	_____	+ \$

**Total Part III (include under Income in Box C)**

= \$ \_\_\_\_\_

**Part IV – Expenses related to fundraising event or activity**

Provide details

1.	_____	+ \$
2.	_____	+ \$
3.	_____	+ \$
4.	_____	+ \$
5.	_____	+ \$

**Total Part IV Expenses (include under Expenses in Box C)**

= \$ \_\_\_\_\_

**Auditor's Report**  
**Municipal Elections Act, 1996 (Section 88.25)**

A registrant who has received contributions or incurred expenses in excess of \$10,000 must attach an auditor's report.  
Professional Designation of Auditor

Municipality		Date (yyyy/mm/dd)	
<b>Contact Information</b>			
Last Name or Single Name		Given Name(s)	Licence Number
<b>Address</b>			
Suite/Unit Number	Street Number	Street Name	
Municipality		Province	Postal Code
Telephone Number		Email Address	

The report must be done in accordance with generally accepted auditing standards and must:

- set out the scope of the examination
- provide an opinion as to the completeness and accuracy of the financial statement and whether it is free of material misstatement

Report is attached

Personal information, if any, collected on this form is obtained under the authority of sections 88.29 and 95 of the *Municipal Elections Act, 1996*. Under section 88 of the *Municipal Elections Act, 1996* (and despite anything in the *Municipal Freedom of Information and Protection of Privacy Act*) documents and materials filed with or prepared by the clerk or any other election official under the *Municipal Elections Act, 1996* are public records and, until their destruction, may be inspected by any person at the clerk's office at a time when the office is open. Campaign financial statements shall also be made available by the clerk in an electronic format free of charge upon request.





**MAY 1, 2023**

**REPORT ON THIRD PARTY FILING REQUIREMENTS – 2022 MUNICIPAL ELECTION**

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In accordance with section 88.29 (11) of the *Municipal Elections' Act, 1996*, I, Todd Coles the City Clerk and Returning Officer for the City of Vaughan do report that all third party advertisers registered with the City of Vaughan for the 2022 Municipal Election, have filed a financial statement and an auditor's report (if applicable) as required under section 88.29 (1) of the Act.

A handwritten signature in blue ink that reads 'T. Coles'.

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Todd Coles

City Clerk / Returning Officer

Office of the City Clerk




Government  
of Canada

Gouvernement  
du Canada

[Canada.ca](#) → [Innovation, Science and Economic Development Canada](#) → [Corporations Canada](#)  
→ [Search for a Federal Corporation](#)

## Federal Corporation Information - 1010260-1

 Beware of scams and other suspicious activities. See [Corporations Canada's alerts](#).

### Note

This information is available to the public in accordance with legislation (see [Public disclosure of corporate information](#)).

[Order copies of corporate documents](#)

### Corporation Number

1010260-1

### Business Number (BN)

728569724RC0001

### Corporate Name

ONTARIO PROUD


### Status

Active

### Governing Legislation

*Canada Not-for-profit Corporations Act - 2017-02-13*

[Order a Corporate Profile](#) [[View PDF Sample](#)] [[View HTML Sample](#)].

[Find existing extra-provincial registrations of this corporation on Canada's Business registries](#) 

## Registered Office Address

36 King Street East

4th floor

Toronto ON M5C 1E5  
Canada

### **Note**

Active NFP Act corporations are required to update this information. Changes are only legally effective when filed with Corporations Canada. A corporation key is required. If you are not authorized to update this information, you can either contact the corporation or contact Corporations Canada. We will inform the corporation of its reporting obligations.

## Directors

**Minimum** 3

**Maximum** 11

NICOLAS SPOKE  
36 King Street East  
Toronto ON M5C 1E5  
Canada

JEFFREY BALLINGALL  
36 King Street East  
Toronto ON M5C 1E5  
Canada

RYAN O'CONNOR  
36 King Street East  
Toronto ON M5C 1E5  
Canada

### **Note**

Active NFP Act corporations are required to update director information (names, addresses, etc.) within 15 days of any change. A corporation key is required. If you are not authorized to update this information, you can either contact the corporation or contact Corporations Canada. We will inform the corporation of its reporting obligations.

## Annual Filings



**Anniversary Date (MM-DD)**

02-13

**Date of Last Annual Meeting**

2021-02-01

**Annual Filing Period (MM-DD)**

02-13 to 04-14

**Type of Corporation**

Non-Soliciting

**Status of Annual Filings**

2023 - Overdue

2022 - Overdue

2021 - Filed

## Corporate History

### Corporate Name History

2017-02-13 to Present

ONTARIO PROUD

### Certificates and Filings

#### Certificate of Incorporation

2017-02-13

[Order copies of corporate documents](#)

[Start New Search](#)

[Return to Search Results](#)

**Date Modified:**

2023-06-27



## Todd Coles

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**From:** IRENE FORD [REDACTED]  
**Sent:** Tuesday, May 16, 2023 9:41 AM  
**To:** Todd Coles  
**Subject:** [External] Re: Registered Third Parties | City of Vaughan

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Mr Coles,

I was wondering if I should expect a response to this email?

Also if I were to submit a complaint under the Municipal Elections Act, when is the last day for submission?

I have two issues.

- The one as stated below the sole contributor and registrant are one in the same.
- The registrant posted ads on their social media page ahead of being a registering with the City of Vaughan (Date Registration approved Sept 20, 2022, Date of Facebook Ad: Sept 3-5. This would not appear consistent with section 88.4 of the Municipal Elections Act.

[Ad Library](#)



Ad Library

## About the ad



**Ontario Proud**

Sponsored • Paid for by Ontario Proud

ID: 2015502005304054

...

Vaughan needs to reject the Raccos this coming municipal election. Watch this video to find out why. 📺



## Data behind the ad

🚫 Inactive

Sep 3, 2022 - Sep 5, 2022

ID: 2015502005304054



### Estimated Audience Size

Estimated Audience Size generally estimates how many Accounts Center accounts meet the targeting and ad placement criteria that advertisers select while creating an ad. [See more](#)

👤 Estimated Audience Size

**50K - 100K Accounts Center accounts**

### Amount spent

The estimated total amount of money spent on an ad during its schedule.

[Learn more](#)

📄 Amount spent

**<CA\$100 (CAD)**

### Impressions

The number of times an ad was on a screen. May include multiple views by the same people. [Learn more](#)

👁 Impressions

**7K - 8K**

## About the disclaimer

When an advertiser categorizes their ad as being about social issues, elections or politics, they are required to disclose who paid for the ad. [Learn more](#)

## Information from the advertiser

This information was submitted by the advertiser.

Submitted May 24, 2022

👤 Disclaimer

Ontario Proud

👤 Agent name

Advertiser did not provide name

📞 Phone number

+16475502216

✉ Email

grassroots@ontarioproud.ca

🌐 Website

https://ontarioproud.ca/

📍 Address

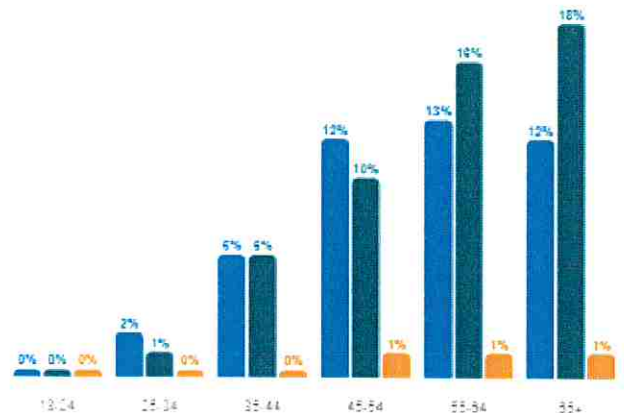
560 King St W, Toronto, Ontario M5V 1M3

Visit the Help Center to learn about other we require from advertisers to run ads about social issues, elections, or politics. [Learn more](#)

## Who was shown this ad

The age and gender breakdowns of Accounts Center accounts that saw this ad.

Men Women Unknown



## Where this ad was shown

The region of their Accounts Center accounts that saw this ad are located

Ontario



100%

Thank you,  
Irene

On Wednesday, May 3, 2023 at 10:51:32 a.m. EDT, Irene Zeppieri [REDACTED] wrote:

Mr. Coles,

The City of Vaughan had 1 third party advertiser, Ontario Proud, who recorded 1 donation of the same name, Ontario Proud and this is compliant with the legislation that governs third party advertisers in municipal elections?

I struggle to understand how this serves to bring any transparency to Vaughan's 2022 municipal election.

Further I know I notified you of advertising on FB that was posted prior to Ontario Proud registering as a third party advertiser. Was this documented, pursued, reported in any way by yourself, the Clerk, whom to my understanding is responsible for overseeing municipal elections?

<https://www.vaughan.ca/council/elections/registered-third-parties>

Thank you,  
Irene Ford