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Committee of the Whole (2)
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Item #8









### about **vff**

Over the last 10 years, the Vaughan International Film Festival has transformed itself into one of the most highly regarded and recognized international short film festivals in Canada. VFF is a not-for-profit organization highly invested in the advancement of the short film industry. Through public film screenings, scholarship opportunities, informative panels, seminar collaborations with Netflix and Sony, and a packed festival week culminating in an extravagant awards show; filmmakers have the opportunity to reach an audience of over 20,000 people.

VFF has hosted the premieres of a number of notable shorts films and has brought in countless talent into the City. Our selected international films are screened and judged by a collective of industry professionals that include Academy, MPSE and Emmy Award winners. VFF's overarching vision is to secure the future of the independent film industry, where everyone around the world can collectively experience the emotional resonance of short films.

# vff highlights

- Founded in 2013.
- Bestowed \$50,000 in scholarships, high school donations, and charitable contributions.
- Over 1100 films submitted from 63 different countries.









#### our events

STUDENT SCREENINGS fostering emerging artists

showcasing the films of high school students across Ontario, with the added opportunity for the students with the best film to receive financial support for their schools and for themselves.

An entire day during our festival week is solely dedicated to

INTERNATIONAL SCREENINGS

encouraging international tourism

Receiving an average of 110 international films per year, VFF is proud to present the work of talented filmmakers, which have included Oscar-nominated and Oscar-winning short films from all across the globe. Several of these filmmakers make their way out to Vaughan to both attend the festival and collectively experience their films on the big screen with VFF's audience.

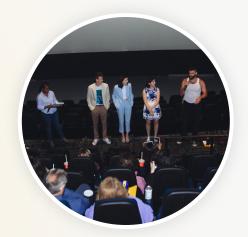
WORKSHOPS & SEMINARS

providing workforce development

Throughout the year, VFF holds countless educational panels exploring a range of topics and featuring speakers who are directly immersed in the industry. Through thoughtful conversations, guided Q&A's, breakout sessions, and networking opportunities, VFF offers attendees a chance to develop and enhance their industry skills.













#### film attraction

VFF has a keen interest in boosting Vaughan tourism. We have developed three methods to promote Vaughan as a premier destination for filmmakers.

VAUGHAN ON SCREEN ······

VFF created a digital database of locations in the city that have been featured in movies or television productions.

**FAMILIARIZATION TOUR** 

Every year, VFF organizes a city tour for the international talent who attend the festival, including stops at all of the major destinations in Vaughan including the VMC, McMichael Canadian Art Collection and Canada's Wonderland.

BRINGING FILM/TV
PRODUCTIONS TO VAUGHAN

Raising the profile of Vaughan as a destination for film production.













## growing together

VFF and McMichael Canadian Art Collection have worked together on several projects, encouraging the expansion of one another. We are thrilled to collaborate with them once again on this major endeavour.

Notable past events include:



2015 Fall Launch



2020 **'Pulp Fiction' Video** 



2021 Awards Show Video



VIP Pre-Launch Dinner



2022 Familiarization Tour

#### Moving Forward

- Workshops
- Seminars
- Screenings



# thank you

