



Lace Up to End Diabetes

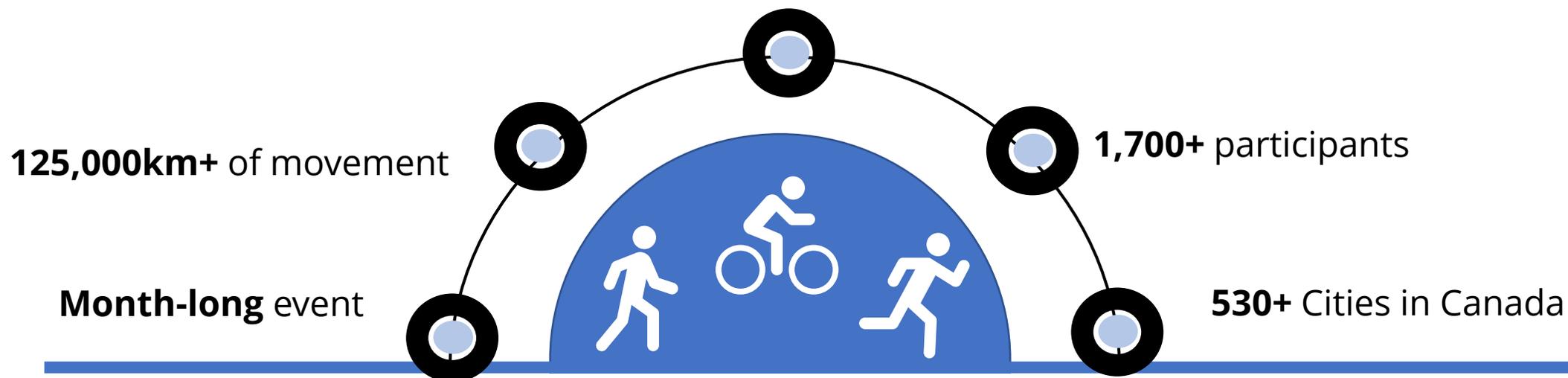
Communication: C3
Committee of the Whole (2)
June 6, 2023
Presentation #2



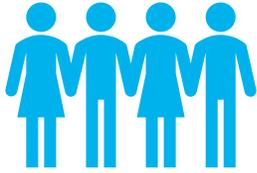
Lace Up to End Diabetes

Lace Up to End Diabetes is the signature national fundraising event for Diabetes Canada. Every year over 1,700 participants walk, run, ride, and move their way in support of the 1 in 3 people across Canada living with or at risk of diabetes.

Mobile app for fundraising and fitness tracking



Together, Let's End Diabetes



A world free of the effects of diabetes is our vision. That's why we're working together to:



Improve

the quality of life for people living with diabetes through support services and resources.



Share knowledge

and create connections for individuals and healthcare professionals.



Advocate

through public policy such as the new Framework for Diabetes.



Fund research

to improve treatment, prevention, and ultimately find a cure.

Promoting Healthy and Active Lifestyles

Everyone, whether they have diabetes or not, benefits from regular exercise. The well-known health benefits of physical activity include:

- Heightens your body's sensitivity to insulin
- Helps manage blood sugar levels
- Improves blood pressure control
- Reduces the risk of developing type 2 diabetes or severe health risks associated with diabetes

Anyone at any fitness level or ability can join Lace Up to End Diabetes.



Why Lace Up?



Show your commitment to health and wellness by promoting physical activity and time outside. Challenge departments or locations to go head-to-head with their fundraising and movement.



Share valuable information about diabetes and prediabetes while supporting education, advocacy and research led by Diabetes Canada.



Your participation will have a direct impact on those living with diabetes in your community.

Why Lace Up?



Improve employee engagement and demonstrate corporate social responsibility by supporting an initiative for the 1 in 3 Canadians affected by diabetes or prediabetes.



Facilitate team building with a hybrid event experience that suits your workplace. Host internal contests with prizes like team lunches, time off, dinner with the boss, or an office takeover.



Host an Event

Host your own competition, Last year the Barrie Fire Department hosted an event based on tasks commonly performed in emergency and invited other fire departments



Compete as a Team

Engage your staff, spread awareness and raise funds for Diabetes Canada!



D-CAMPS



Our **summer camps** are designed to provide children **living with type 1 diabetes** the opportunity to enjoy an authentic camp experience in a medically accommodating environment, with a dedicated team of professionals. Our campers get the chance to meet and interact with other children and staff living with type 1 diabetes.

Many of these relationships develop into lifelong friendships with others facing similar challenges. Through attending camp, children gain **independence in managing their diabetes** and feel **empowered to continue the healthy practices** they learn at camp and know that they are not alone in living with type 1 diabetes.



Your support will help the 4.7 million of Ontarians living with diabetes or prediabetes.

Thank you for your consideration!