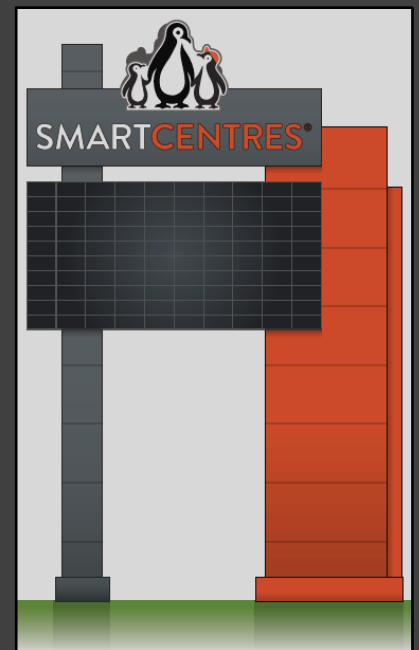




SMARTCENTRES RUTHERFORD VILLAGE

Sign Variance Application Appeal
9200 Bathurst St., Thornhill




April 18, 2023





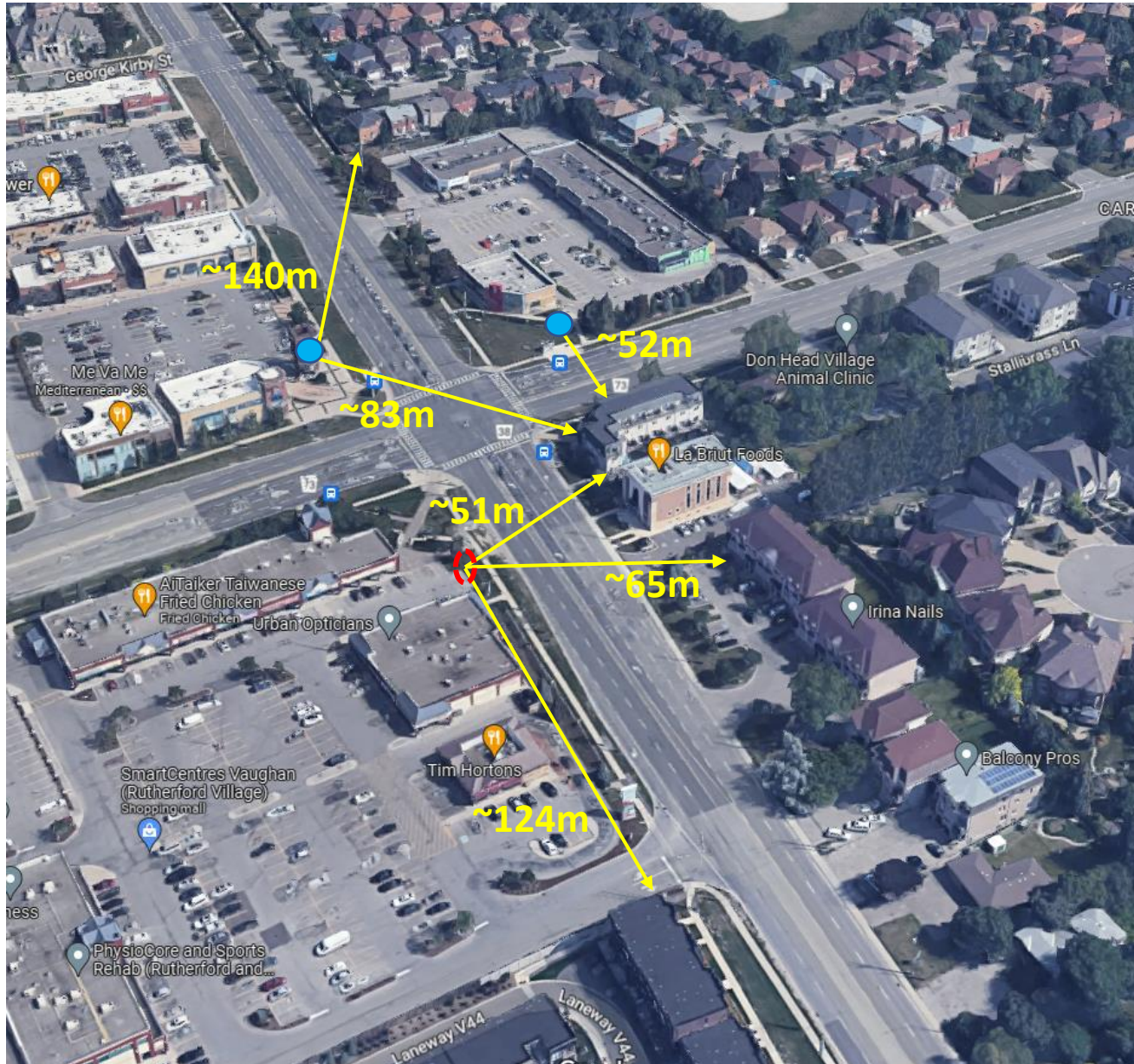
Site Context – Aerial View



-  Proposed Billboard Location
-  Existing Pylon Signage
-  Existing Digital Billboard Signs
(since at least Aug 2011 [First Cap] and July 2018 [Bat Glen Plaza])



Distance to Residential





Rendering – Proposed Digital Sign





Rendering – Comparison Digital Signs





Sign Dimensions Comparison

SmartCentres Proposed
Billboard Sign



Existing Billboard Sign @
Rutherford Marketplace

