

Communication: C1
Committee of the Whole (2)
April 18, 2023
Item - Ceremonial Presentation #1

Better Your Business:

Social and Environmental Sustainability Ceremonial Presentation



Opening Remarks

Raphael Costa, Director of Economic Development



2022 Program Overview

- The 17 Sustainable Development Goals (SDGs) were adopted by the United Nations (UN) in 2015, at the Paris Climate Summit.
- Five Vaughan-based businesses were selected and worked with York University Professor Mark Terry, Ph.D., who helped the businesses incorporate the 17 SDGs into their business practices



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	



2022 Program Timeline

- Program applications launched on September 12, 2022, and applications closed on September 30, 2022
- The businesses met with Professor Mark Terry one-on-one from October to November 2022 working on updating their business mandates with the 17 SDGs



2022 Program Recipients

- Convergence Robotics Inc.
- Last20
- Mr. & Mrs. Bao
- Steel Peak Climbing & Ninja
- The Wellness Studio by Cicco Aroma



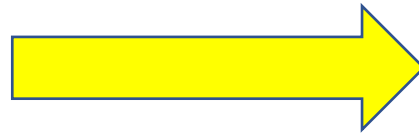
Program Participants – Feedback

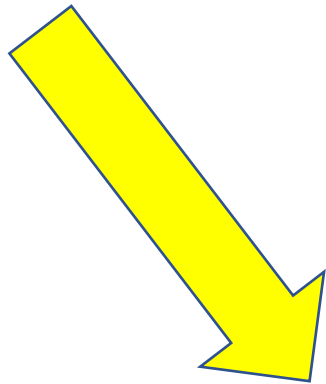
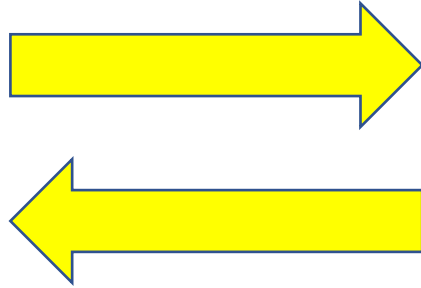
- *“We believe that the program is a valuable resource for Vaughan-based businesses looking to improve their sustainability and would recommend it to others in the community.”*
– **Convergence Robotics Inc**
- *“This program was a great investment in the future success of our business.”*
– **Last20**



SDG 2: No Hunger

Call to Action: End hunger, achieve food security and improved nutrition and promote sustainable agriculture.





ACHIM STEINER

Vice-Chair of the UN Sustainable Development Group





Next Steps

- If your business is interested in registering for the next intake for our Social and Environmental Sustainability Program, contact our offices at:
- Email: ed@vaughan.ca
- Phone: [905-832-8526](tel:905-832-8526)
- Website: <https://vaughanbusiness.ca/social-and-environmental-sustainability-program>

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