

ADVANTAGE VAUGHAN:

Talent City Vaughan Results



Opening Remarks

Raphael Costa, Director Economic Development

2022 Program Timeline

- Program Launched April 1st, 2022, interested applicants had until April 30th to submit a final application
- A total of 35 community and social service organizations expressed interest in Talent City Vaughan resulting in 15 organizations submitting final applications
- In May an external adjudication panel comprised of members from the Economic Prosperity Taskforce selected seven organizations to receive Talent City Vaughan funding

Program Successes

- Disbursed \$61,000 in funding to seven social and community service organizations that hosted training programs for more than 140 Vaughan residents.
- Talent City Vaughan spending represents a spending leverage ratio of 2:1 (for every dollar we provided, grant recipients spent two dollars to deliver their programs), additionally Talent City Vaughan funding represented a value of nearly \$430 per resident
- Grant recipients were able to leverage Talent City Vaughan to support additional networking opportunities with the wider business and non-profit community



Grant Recipients

- Elspeth Heyworth Centre for Women – Business Training for Interpreters
 - Participants received 100 hours of training to become freelance interpreters
- Memory Loss Foundation – Understanding Dementia and the Montessori Approach for Dementia Care
 - Four-hour seminar that focused on educating personal support workers, dietary aide workers, and other long-term care staff on how to work with patients and the elderly who have dementia
- Vaughan International Film Festival – Inspiring Future Film Makers Seminar Series
 - Participants were given an opportunity to hear from professional actors, sound and video editors



Program Participants

- Average age of participants was 33 years of age
 - Youngest participant was 15 years of age
 - Oldest participant was 82 years of age
- Two in three participants self-identified as women (66 per cent) and one in four participants self-identified as youth aged 15-29 years of age (25 per cent)
- Majority of participants noted they took part in training to advance their careers (52 per cent) and 26 per cent noted their desire to learn new skills and gain new employment

***Following figures are based on 100 completed surveys from Talent City Vaughan Participants**

Program Participants – Feedback

- *“The training at Humanity First increased my confidence to work at any place suitable for my experience and skills. I learnt many professional ethics.”*
– **Training Participant Humanity First**
- *“I am planning to apply for a PSW job, and this workshop has helped me a lot in broadening my knowledge and having a better understanding of how to care for a person with dementia.”*
– **Training participant Memory Loss Foundation**
- *“The training program was in itself an amazing learning experience, very professional, I would love it if we could have more training like this. Very informative and a crucial asset for development in a career as an interpreter”*
– **Training participant Elspeth Heyworth Centre for Women**



Next Steps

- 2023 Talent City Vaughan application period will open April 1st and will close on April 30th, grant recipients' program are expected to run in Fall 2023
- Economic Development will continue to provide updates to Mayor and members of Council on the progress of Talent City Vaughan

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