

## Recommendations

1. Amend the definition of “Window Sign” to a “Sign, located on the interior of a Premises, which is intended to be seen from off the property on which the Premises is located and which is constructed in such a manner as intended to be of a permanent nature, but shall not include Illuminated Signs commonly used to advertise products sold on the Premises”, removing the previously deleted reference to size restrictions.
2. Amend the definition of “Feather Banner Sign” to be a “Temporary Sign constructed of non-rigid material attached to the ground and supported on a pole, but does not include a flag”, adding Temporary to its definition.
3. Amend the definition of “Lawn Sign” to a “Temporary Sign composed of a Sign attached to spokes intended to be driven into a surface to stand the Sign in place;” removing the reference to the word “board” to ensure the definition adequately captures the meaning.
4. Define “Real Estate Signs” to mean a “Temporary Sign intended to advertise a building, property, Premises or a portion thereof offered for sale, rent or lease and may indicate information as to the real estate agent and the name and location of the sales office, but which does not include Real Estate Open House Signs”.
5. Amend Section 4.1(b) to change “Real Estate Open House Signs” to “Real Estate Signs”.
6. Delete Section 4.1(b)(iv), which requires Signs to list the address of the property, as the address should only be required for Real Estate Open House Signs.
7. Delete redundant Section 5.1(d), as this provision is already addressed in Section 16.1(e).
8. Create Section 6.13 WINDOW SIGNS, that states that window signs are allowed that may occupy the entire area of the window.
9. Delete Section 8(a)(v)(i), that requires a City-issued sticker to be placed on Mobile Signs, as this will no longer be required with the introduction of a new online application system.
10. Delete Section 8(a)(viii), that requires a Mobile Sign applicant to submit written authorization from the Property Owner as a component of their application, as this will be optional with the introduction of a new online application system.
11. Amend Section 8.9 to allow Office Buildings of three or more stories in height to have additional Wall Signs in accordance with the following:
  - a. A maximum of four (4) wall signs on the uppermost wall or parapet or mechanical penthouse, displaying only the business name, logo, symbol or crest of a major occupant.
  - b. Such wall signs may be located on different elevations of the building or on a single elevation.

- c. Such signs shall have a combined maximum sign area of 2% of the area of the building face on which they are located.
  - d. No sign or combination of signs shall have a combined maximum area of more than 20% of the wall area at the uppermost story.
- 12. Amend Section 8.10 to be called A-FRAME, MOBILE AND FEATHER BANNER SIGNS.
- 13. Amend 8.10(a) to add that the provision that if a lot is zoned “C4” (Neighbourhood Commercial Zone) or “C5” (Community Commercial) under City of Vaughan Zoning By-law, as amended, one additional Mobile Sign shall be permitted along one street frontage provided that there is a minimum of 215 metres between Mobile Signs located on the same street frontage, in line with current practices.
- 14. Amend 8.10(a) to add that the provision that no more than three (3) mobile signs shall be permitted on a property at any one time, in line with current practices.
- 15. Create Section 8.10(c), deleting the current Section 8.13 FEATHER BANNER SIGNS, and moving its contents to 8.10(c), in order to group similar types of Temporary Signs.
- 16. Amend Section 8.10(c) to advise that Feather Banner Signs can obtain permits for six months.
- 17. Create Section 8.10 (d) that allows City staff to allow Temporary Signage to be erected on City property, such as, but not limited to, Mobile Signs at Community Centres.
- 18. Amend Section 16.1(f) to include prohibition of placement of all signs on centre medians.
- 19. Amend Section 17.3, CHARITABLE/COMMUNITY/RELIGIOUS TEMPORARY SIGNS, to be Section 18.3, and to renumber following sections and section references accordingly.
- 20. To strengthen the City’s ability to enforce the Sign By-law, amend Section 3.9 to state that, for the purposes of an inspection, an officer may:
  - a. require the production for inspection of documents or things, including drawings or specifications, that may be relevant to Sign;
  - b. require information from any person concerning a matter related to a Sign;
  - c. be accompanied by a person who has special or expert knowledge in relation to a Sign; and
  - d. alone or in conjunction with a person possessing special or expert knowledge, make examinations of the Sign necessary for the purposes of the inspection.
- 21. Amend the by-law to advise that permits are not required for Landscaping Signs and Homebuilder A-frame Signs.
- 22. Amend the by-law wording and organization to more clearly indicate that signs allowed on public property do not require a permit, as well as to more clearly indicate which other signs require a permit and which do not.