

## CITY OF VAUGHAN

### **EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 28, 2022**

Item 23, Report No. 32, of the Committee of the Whole, which was adopted, as amended, by the Council of the City of Vaughan on September 28, 2022, as follows:

***By approving the recommendations contained in the resolution of Councillor Iafrate dated September 13, 2022, subject to the following:***

1. ***That the resolution from Committee of the Whole(1) of September 13th, for Item #23, COMMUNICATING COMMUNITY EVENTS, be amended by adding the following recommendations:***
  - a. ***That the Corporate and Strategic Communications department use corporate social media channels to promote approved causes, events or commemorations of significance to the City of Vaughan and its citizens during the election blackout period only (Oct. 1-Oct. 24, 2022, inclusive);***
  - b. ***That the Requester of this support seeks approval through the Office of the City Clerk, and the City Clerk shall be responsible for receiving and processing these requests;***
  - c. ***That the types of causes, events or commemorations of significance to be approved align with section 2.1 of the Definitions section of the Proclamations Policy 03.C.10 and shall be approved by the City Clerk; which include the following:***
    - i. ***Arts, culture or heritage commemorations in the City of Vaughan;***
    - ii. ***Athletic achievements or celebrations;***
    - iii. ***Charitable and non-profit fundraising campaigns;***
    - iv. ***Public awareness campaigns;***
    - v. ***Civic commemorations or celebrations; and,***
    - vi. ***Special recognition for individual or organizational achievements.***

#### **23. COMMUNICATING COMMUNITY EVENTS**

The Committee of the Whole recommends approval of the recommendation contained in the following resolution of Councillor Iafrate, dated September 13, 2022.

##### **Member's Resolution**

Submitted by Councillor Marilyn Iafrate

**Whereas**, under the City of Vaughan's current policies governing the election period, Councillors cannot include information beyond what has been issued by Corporate Communications: and

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#### Item 23, CW Report 32 – Page 2

**Whereas**, members of Council can no longer advertise upcoming events that are important to the local community including but not limited to special events hosted by non-profit groups registered with the City, safety advisories by York Regional Police and other agencies that may impact residents; and

**Whereas**, most of these local organizations rely on their local and regional councillors to help promote their events through their E-newsletters.

**It is therefore recommended:**

1. That Vaughan Council direct Corporate Communications to prepare the event information for Community Services Organizations (CSO) in a format that members of Council can use in their E-newsletters;
2. That this direction cease after Election Day, October 24, 2022; and,
3. That the action taken be ratified today.

## **MEMBER'S RESOLUTION**

### **Committee of the Whole (1)**

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**DATE:** Tuesday, September 13, 2022

**TITLE: COMMUNICATING COMMUNITY EVENTS**

**FROM:**

Councillor Marilyn Iafrate

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