## **CITY OF VAUGHAN**

## EXTRACT FROM COUNCIL MEETING MINUTES OF SEPTEMBER 28, 2022

Item 15, Report No. 32, of the Committee of the Whole, which was adopted without amendment by the Council of the City of Vaughan on September 28, 2022.

### 15. RUN FOR VAUGHAN

The Committee of the Whole recommends:

- 1. That the recommendations contained in the following resolution of Councillor lafrate, dated September 13, 2022, be approved; and
- 2. That the presentation by Zohaib Malhi, Run for Vaughan, Jane Street, Maple, and Communication C1, entitled "Run for Vaughan", dated September 13, 2022, be received.

### **Member's Resolution**

Submitted by Councillor Marilyn Iafrate

**Whereas**, the Run for Vaughan first started in 2003 as a grassroots program dedicated to raising funds for a hospital in the City of Vaughan; and

**Whereas**, the Run for Vaughan was created by the Ahmadiyya Muslim Community (AMJ Canada) and continues to be a much anticipated annual event; and

**Whereas**, to date, the Run for Vaughan has raised more than \$1 million in support of Vaughan's first hospital, Cortellucci Vaughan Hospital; and

**Whereas**, the Run for Vaughan offers an opportunity for every member of the community to participate, including a three-kilometre walk, and five and 10-kilometre runs; and

**Whereas**, Vaughan Council has historically demonstrated support for this event and its associated fundraising initiatives;

#### It is therefore recommended:

- 1. That Vaughan Council endorse the annual Run for Vaughan event on a recurring annual basis;
- 2. That the City of Vaughan partners with the Run for Vaughan to promote awareness of this annual event by leveraging the City's corporate communications channels and Access Vaughan.



## MEMBER'S RESOLUTION

## Committee of the Whole (1) Report

DATE: Tuesday, September 13, 2022

**TITLE: RUN FOR VAUGHAN** 

FROM:

Councillor Marilyn Iafrate

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# Run for Vaughan 2022

Communication: C1
Committee of the Whole (1)
September 13, 2022
Item #15

# 2022 AIM & Objective:

- ▶ Run started in 2003
- ▶ Total collection for 2021 is \$300,000.00
- ▶ Collected more then \$1M for CVH as of 2021
- Collect a further \$1M in the next 2 years
  - ▶ 2021 Goal: \$400,000.000
- Get the community involve, "EVERYONE"
- Approach entire neighborhood and raising awareness

# Date and Timing:

- ▶ Sunday, September 25<sup>th</sup>, 2022
- ▶ Opening Session: 8:30AM to 8:55AM (Tentative)
- Walk Start: 9:00AM (Tentative)
- ► Closing Session: TBA

# Proposed Route:

North Maple Regional Park, This year plan is to have only 3K, 5K & 10K Run based upon city approval.



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## Considerations to the Council:

- Requesting that Council members endorse the 2022 Run for Vaughan initiative
- Allow the Run for Vaughan Committee access to City marketing and communications channels to assist in promoting the event
- ▶ To put out mobile signs (mini billboard, 5'x8') as permitted by the City/Region
- Provide services-in-kind in accordance with City policy and fees

# THANK YOU