

Committee of the Whole (2) Report

DATE: Tuesday, September 20, 2022

WARD(S): ALL

TITLE: PROCLAMATION REQUESTS

**SHOW YOUR LOCAL LOVE DAY AND IMAGINE A DAY
WITHOUT WATER**

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the requests received for Show Your Local Love Day and Imagine a Day Without Water.

Report Highlights

- Respond to the request received from United Way Greater Toronto for the date of September 23, 2022.
- Respond to the request received from the Environmental Services Department for the date of October 20, 2022.

Recommendations

1. That September 23, 2022, be proclaimed as “Show Your Local Love Day”;
2. That October 20, 2022, be proclaimed as “Imagine a Day Without Water”;
3. That the proclamations be posted on the City’s website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamations through the various corporate channels; and,
4. That Council ratify Recommendation 1 at the Council meeting of September 28, 2022.

Background

Show Your Local Love Day

Correspondence was received from United Way Greater Toronto requesting a proclamation for the date of September 23, 2022.

United Way Greater Toronto works to ensure that everyone has access to the programs and services they need to thrive. The organization hopes that a proclamation would help raise awareness about United Way's commitment to community and building lasting solutions to combat poverty and inequality in the GTA.

Council has previously granted this request.

Imagine a Day Without Water

Correspondence was received from the Environmental Services Department requesting a proclamation for the date of October 20, 2022.

This is a day of education and advocacy to consider how essential and invaluable clean, safe drinking water is for the community.

Council has previously granted this request.

Previous Reports/Authority

Show Your Local Love Day

[Committee of the Whole \(2\) - September 24, 2019](#)

Imagine a Day Without Water

[Council – September 27, 2021](#)

Analysis and Options

Show Your Local Love Day

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.3. Charitable and non-profit fundraising campaigns

Imagine a Day Without Water

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:

2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected regarding these requests.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the requests, staff is recommending that September 23, 2022, be proclaimed as “Show Your Local Love Day”, that October 20, 2022, be proclaimed as “Imagine a Day Without Water”, and that the proclamations be posted on the City’s website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk

Attachments

1. Correspondence from United Way Greater Toronto, received on August 29, 2022
2. Correspondence from the Environmental Services Department, received on September 13, 2022

Prepared by

Julia Bartolomeo, Supervisor, City Clerk’s Administrative Services, ext. 8280

Approved by

A handwritten signature in black ink, appearing to read "Wendy Law".

Wendy Law
Deputy City Manager
Legal and Administrative Services
& City Solicitor

Reviewed by

A handwritten signature in black ink, appearing to read "Nick Spensieri".

Nick Spensieri, City Manager