

Run for Vaughan 2022

Communication: C1
Committee of the Whole (1)
September 13, 2022
Item #15

2022 AIM & Objective:

- ▶ Run started in 2003
- ▶ Total collection for 2021 is \$300,000.00
- ▶ Collected more then \$1M for CVH as of 2021
- Collect a further \$1M in the next 2 years
 - ▶ 2021 Goal: \$400,000.000
- Get the community involve, "EVERYONE"
- Approach entire neighborhood and raising awareness

Date and Timing:

- ▶ Sunday, September 25th, 2022
- ▶ Opening Session: 8:30AM to 8:55AM (Tentative)
- Walk Start: 9:00AM (Tentative)
- ► Closing Session: TBA

Proposed Route:

North Maple Regional Park, This year plan is to have only 3K, 5K & 10K Run based upon city approval.



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Considerations to the Council:

- Requesting that Council members endorse the 2022 Run for Vaughan initiative
- Allow the Run for Vaughan Committee access to City marketing and communications channels to assist in promoting the event
- ▶ To put out mobile signs (mini billboard, 5'x8') as permitted by the City/Region
- Provide services-in-kind in accordance with City policy and fees

THANK YOU