

Committee of the Whole (2) Report

DATE: Tuesday, June 21, 2022

WARD(S): ALL

TITLE: PROCLAMATION REQUEST
BRAIN INJURY AWARENESS MONTH

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation request received for June 2022.

Report Highlights

- Respond to the request received from the Brain Injury Association of York Region (BIAYR).
- Proclamation is requested for the month of June.

Recommendations

1. That June 2022 be proclaimed as “Brain Injury Awareness Month”;
2. That the proclamation be posted on the City’s website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the various corporate channels; and,
3. That Council ratify these recommendations at the Council meeting of June 28, 2022.

Background

The BIAYR is a non-profit organization providing support, education and advocacy to individuals who have survived brain injury, as well as their families.

June is Brain Injury Awareness Month in Canada. As per statistics provided by the organization, 452 Canadians suffer a serious traumatic brain injury every day. This amounts to nearly one person every 3 minutes, equaling almost 165,000 serious brain injuries per year. This does not include concussions, non-traumatic brain injuries, military injuries, or unreported cases.

Council has previously granted this request, most recently in 2021.

Previous Reports/Authority

[Committee of the Whole – June 8, 2021](#)

Analysis and Options

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected in regards to this request.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the request, staff is recommending that June 2022 be proclaimed as "Brain Injury Awareness Month", that the proclamation be posted on the City's website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamation through the various corporate channels, and that Council ratify these recommendations at the Council meeting of June 28, 2022.

For more information, please contact: Todd Coles, City Clerk, ext. 8281

Attachment

1. Correspondence received from BIAYR, received on May 31, 2022

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, ext. 8280

Approved by



Wendy Law
Deputy City Manager
Legal and Administrative Services
& City Solicitor

Reviewed by



Nick Spensieri, City Manager