



**CITY OF VAUGHAN
REPORT NO. 2 OF THE
ECONOMIC PROSPERITY TASK FORCE**

*For consideration by the Committee of the Whole
of the City of Vaughan
on June 7, 2022*

The Economic Prosperity Task Force met at 9:02 a.m., on May 11, 2022.

ELECTRONIC MEETING

Present:

Council Members Councillor Sandra Yeung Racco, Chair
Regional Councillor Mario Ferri, Vice-Chair

**Members from
the Public** Alessia Iafano
Diana Nuredini

Industry Members Mike Yorke
Chuck Thibeault
Susan Niczowski
Daniel Hengeveld
Brain Shifman
Melissa Chee

Staff Raphael Costa, Director, Economic Development
Kitty Yung, Project Manager, Smart City Program
Michael Genova, Chief, Communications and Economic
Development
James Bang, Economic Development Officer
Julie Flesch, Economic Development Officer
Felicia Coniglio, Supervisor, Partner Communications
Jessica Stronghill, Stakeholder and Community Engagement
Specialist
Melissa Mariani, Communications Advisor, Partner Communications
Assunta Ferrante, Council/Committee Administrator

Guests Josh Fullan, Director, Maximum City
Meredith Gillespie, Project Support, Maximum City

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The following items were dealt with:

1. UPCOMING ECONOMIC DEVELOPMENT EVENTS

The Economic Prosperity Task Force advises Council:

1. That the discussion with respect to the above was received;
and
2. That the staff presentation with respect to the above, and Communication C1., presentation material, dated May 11, 2022, was received.

2. ECONOMIC PROSPERITY FOCUS GROUP - FINDINGS UPDATE

The Economic Prosperity Task Force advises Council:

1. That the discussion with respect to the above was received;
and
2. That the presentation by Josh Fullan and Meredith Gillespie, Maximum City, Spadina Avenue, Toronto, and Communication C2., presentation material, dated May 11, 2022, was received.

3. ECONOMIC PROSPERITY TASK FORCE - FINDINGS REPORT

The Economic Prosperity Task Force advises Council:

1. That the Economic Prosperity Task Force findings report was approved in its substantive form, as presented, and any further revisions may be permitted on agreement of the chair and co-chair;
2. That the discussion with respect to the above was received;
and
3. That the presentation by the Director, Economic Development with respect to the above, and Communication C3., presentation material, was received.

The meeting adjourned at 10:20 a.m.

Respectfully submitted,

Councillor Sandra Yeung Racco, Chair