

# HOTSPOT BUBBLE TEA!



June 20<sup>th</sup>, 2022

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# OVERVIEW

1. Reason for opening the Bubble Tea Store
2. Community Feedback
3. Discussion



# REASON FOR OPENING THE BUBBLE TEA STORE

- Bubble Tea is a healthy beverage that bring friends a family together within the community.
- Mental health is on the rise and the Bubble Tea store was aiming to create a relaxing, calming, and positive environment where individuals can feel great and drink their cool and refreshing beverage.
- The bubble tea is a small business that can support the economy by creating new jobs and supporting the economic growth of City of Vaughan.
- It has become a highly demanding drink that is requested in the community.
- Bubble Tea has become one of the drinks on the rise.
- It has become a high commodity beverage that is consumed by the community.
- If you are familiar to anyone who spent a good part of their high school and college years drinking bubble tea you will understand the rise of bubble tea.
- It has become a popular drink that you can now witness people strolling down sun-soaked streets sipping through oversized straws with tapioca.



# COMMUNITY FEEDBACK

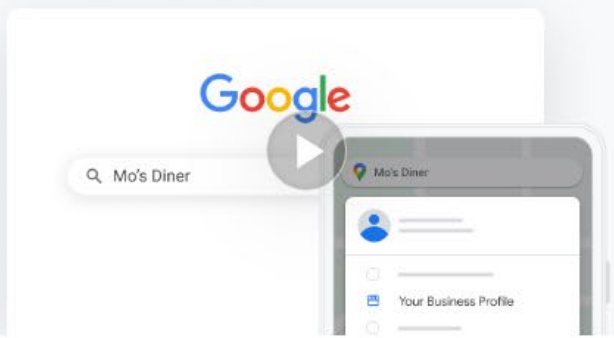
- We have surveyed the area to confirm if opening a bubble tea store would be beneficial to the community.
- We have asked several individuals within the community, and they are so excited to have a bubble tea store open in the community.
- For example; we asked people how they felt about a bubble tea store opening in the community and many said they would buy the drink and they loved that it would be within proximity.
- Individuals were amazed that a bubble tea store would open, and people were astonished why there wasn't a bubble tea store opened before.
- According to Google Review it is a great idea to open a bubble tea store at this specific location because we have gotten outstanding calls who were ready to come by and buy a drink.
- Many people have visited our google website and are interested in buying bubble tea.



Hotspot BubbleTea  
9591 Weston Rd, Unit #5  
Woodbridge, ON L4L 4Y8

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PERFORMANCE

Views	Searches	Activity
19.3K	15.3K	67
<hr/>		
Search views		2.87K (-11%)
Maps views		16.5K (-1%)
Performance over the past 28 days		

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# DISCUSSION

- We will now open the floor for any questions!!!