

Committee of the Whole (2) Report

DATE: Tuesday, May 10, 2022

WARD(S): ALL

TITLE: PROCLAMATION REQUESTS
INTERNATIONAL ARCHIVES DAY, LONGEST DAY OF SMILES
AND BIKE TO SCHOOL WEEK

FROM:

Wendy Law, Deputy City Manager, Legal and Administrative Services & City Solicitor

ACTION: DECISION

Purpose

To seek approval for the proclamation requests received for International Archives Day, Longest Day of SMILES and Bike to School Week.

Report Highlights

- Respond to the request received from Enterprise Information Management Services (EIMS) for the date of June 9, 2022.
- Respond to the request received from Operation Smile Canada for June 19, 2022.
- Respond to the request received from Transportation and Fleet Management Services for the week of May 30 to June 3, 2022.

Recommendations

1. That June 9, 2022, be proclaimed as “International Archives Day”;
2. That June 19, 2022, be proclaimed as “Longest Day of SMILES”;
3. That May 30 to June 3, 2022, be proclaimed as “Bike to School Week”; and
4. That the proclamations be posted on the City’s website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamations through the various corporate channels.

Background

International Archives Day

The EIMS Team has annually celebrated this event by posting information and items from the City's Archives on the City's website as well as on social media platforms. Council approving this proclamation would aid in the awareness and recognition of this date on a larger scale.

Longest Day of SMILES

Operation Smile Canada is a volunteer-based global charity that exists to ensure access to safe and effective cleft surgery. The Longest Day of SMILES campaign is a means to raise awareness and funds to help a child born with a cleft condition smile with free cleft surgery and comprehensive care.

By proclaiming the date of June 19, 2022 as the Longest Day of SMILES in Vaughan, the organization hopes it will raise awareness to provide waiting children with exceptional cleft care and a new smile.

This day was approved to be proclaimed in 2021.

Bike to School Week

Bike to School Week is a province-wide campaign designed to encourage students to travel to school via their bicycles rather than by car. It is an initiative under Active School Travel (a program adopted by local municipalities across Ontario, including Vaughan) to improve physical and mental health and social development.

Bike to School Week along with Active School Travel serves to promote and support active and sustainable transportation options for students. Council's approval of this proclamation is an important component in engaging the community to make healthier and more sustainable choices while travelling to and from school.

Previous Reports/Authority

Longest Day of SMILES - [Committee of the Whole - June 1, 2021](#)

Analysis and Options

International Archives Day

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
 - 2.1.4. Public awareness campaigns

Longest Day of SMILES

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
2.1.3. Charitable and non-profit fundraising campaigns;

Bike to School Week

The proclamation request meets the requirements of the City's Proclamation Policy, as follows:

- 2.1. For the purposes of section 2, a proclamation may be issued for:
2.1.4. Public awareness campaigns

Financial Impact

There is no financial impact expected with respect to these requests.

Broader Regional Impacts/Considerations

Not applicable.

Conclusion

Having reviewed the requests, staff is recommending that June 9, 2022, be proclaimed as "International Archives Day"; that June 19, 2022, be proclaimed as "Longest Day of SMILES"; that May 30 to June 3, 2022, be proclaimed as "Bike to School Week"; and, that the proclamations be posted on the City's website and the Corporate and Strategic Communications department be directed to promote the above-noted proclamations through the various corporate channels.

For more information, please contact: Todd Coles, City Clerk

Attachments

1. Correspondence from EIMS, received on March 14, 2022
2. Correspondence from Operation Smile Canada, received on April 4, 2022
3. Correspondence from Transportation and Fleet Management Services, received on April 22, 2022

Prepared by

Julia Bartolomeo, Supervisor, City Clerk's Administrative Services, x8280

Approved by



Wendy Law
Deputy City Manager
Legal and Administrative Services &
City Solicitor

Reviewed by



Nick Spensieri, City Manager