

MEMBER'S RESOLUTION

Council Report

DATE: Tuesday, May 17, 2022

TITLE: Vaughan Metropolitan Centre SmartCentres 2022 Activations

FROM:

Councillor Sandra Yeung Racco

Whereas, the Vaughan Metropolitan Centre (VMC) is being developed as the new downtown for the City of Vaughan; and

Whereas, the process for developing the VMC is occurring in a phased manner, where partial redevelopment of blocks of lands are underway; and

Whereas, there is an opportunity to animate and activate these partially developed blocks which will provide the Citizens of Vaughan a unique experience; and

Whereas, SmartCentres commissioned Canadian award winning and international artists to undertake a public mural program for the former Walmart site, located at 101 Edgeley Boulevard in the VMC which has successfully provided for interim animation and activity as the VMC develops and

Whereas, SmartCentres successfully provided a temporary active event space, including a food market, night market, drive-in movie theatre and other animated uses within the former Walmart parking lot, as well as Transit Square, to facilitate public enjoyment of the mural program and to animate and activate the former parking lot in conjunction with the mural program last year; and

Whereas, SmartCentres wishes to continue with this temporary active event space, including a food market, night market, food trucks, outdoor movie theatre and other animating uses within Transit Square; and

Whereas, this cultural injection in the VMC will be activated into the early Fall and will be an important and memorable landmark for the City of Vaughan and the VMC, providing its citizens and visitors with an opportunity to enjoy a unique art installation and a vibrant outdoor food and entertainment event experience; and

Whereas, the City of Vaughan Special Events By-law limits special events to 4 consecutive days within a 30 day period ensuring minimal disruption to the quiet enjoyment of the City of Vaughan; and

Whereas, limiting the proposed activities and events would not be conducive to the proposed animation and/or activation programming envisioned; and

Whereas, permitting these proposed events will include the appropriate limitations as prescribed within the requirements of the City of Vaughan Special Events By-law and as determined by the Director & Chief Licensing Officer of By-law & Compliance, Licensing and Permit Services, to ensure the safe enjoyment of the event and minimize the possibility of disruption to the residents of Vaughan.

It is therefore recommended:

1. An exemption to sections of the the Special Event By-law shall be permitted to allow for the animation and activation programming within the former parking lot at 101 Edgeley Boulevard and Transit Square, subject to the following conditions:
 - a. That a special event permit is obtained;
 - b. The exemption proposed shall only apply to the appropriate sections of the Special Event By-law that limit maximum days, thereby permitting the event to begin upon issuance of the Special Event Permit and expire on December 31, 2022;
 - c. The proposed event shall only be permitted within the former parking lot at 101 Edgeley Boulevard and Transit Square east of 100 New Park Place;
 - d. All activities shall be limited from 8:00 a.m. to 11:00 p.m.;
 - e. Outdoor movie theatre activities shall occur no more than twice per each week;
 - f. That the Director & Chief Licensing Officer be authorized at her discretion to extend the outdoor movie event to 12:01 a.m. if no noise complaints are received the first two weeks of the event;
 - g. That the Director & Chief Licensing Officer be authorized at her discretion to revert the outdoor movie event back to 11 p.m. for the duration of the permit, should any noise complaints be received following the extension to 12:01 a.m.;
 - h. All food trucks, food vendors and other vendors shall be licensed in accordance with the City of Vaughan Business Licensing By-law;

- i. That SmartCentres will coordinate public information and economic development opportunities with the City's Office of Communications and Economic Development; and
- j. That SmartCentres shall indemnify the City of Vaughan for all activities which occur in association with all the above mentioned activities.

Attachments

None