

**Communication C1.  
Item 1  
EPTF  
May 11, 2022**

# Upcoming Economic Development Events

**ECONOMIC PROSPERITY TASK FORCE  
MAY 11, 2022**



# Vaughan B2B Industrial Tour

*Wednesday, June 15, 2022*

# Vaughan B2B Industrial Tour

- **Purpose:** provide learning and networking opportunities for Vaughan-based companies
- The Vaughan B2B Industrial Tour is a targeted event matching two companies with similar interests and needs.
- Matched companies will take turns to host and tour each other's facilities with the goal of sharing operational best practices, policies, and business challenges.
- Companies will also be encouraged to discuss any potential pilot projects, business or partnership opportunities.



# Vaughan B2B Industrial Tour

## Call for Applications

- Participating business must be a Vaughan-based company with 20+ employees and operate within an industrial facility such as a warehouse, manufacturing plant or distribution centre.
- Qualified and interested companies will be invited to fill out an online registration form at [vaughanbusiness.ca/b2btour](https://vaughanbusiness.ca/b2btour) by May 20.
- Staff will review applications and match companies based on their preferences and interests.
- Matched companies will be then asked to confirm their commitment and availability to participate.
- On the event day, matched companies will first meet at the Element Vaughan Hotel at 8:00 AM. The actual tour is to begin around 10:00 AM.

# Vaughan B2B Industrial Tour

## Sample Agenda

Wednesday, June 15<sup>th</sup>, 2022, 8:00 AM – 3:00 PM

8 – 10 am	Meet and Greet @ Element Vaughan Southwest (6170 Highway 7) in Oak Room
	<ol style="list-style-type: none"><li>1. Welcome Remark by Mayor Bevilacqua</li><li>2. Presentation by Supply Chain Alliance</li></ol>
10 – 10:30 am	Matched Companies Travels to “Company A” Facility
10:30 – 10:45 am	Introduction and Review Health and Safety Protocol at “Company A” Facility
10:45 – 11:30 am	Facility Tour
11:30 – noon	Q & A and Discussion
noon – 1 pm	Lunch Break
1 – 1:30 pm	Matched Companies Travels to “Company B” Facility
1:30 – 1:45 pm	Introduction and Health and Safety Protocol at “Company B” Facility
1:45– 2:30 pm	Facility Tour
2:30 – 3 pm	Q & A and Discussion

*Participants are encouraged to move at their own pace.*

# Collision Conference

*June 20-23, 2022*



# Collision 2022

- Economic Development will be participating in this year's Collision Conference at the Enercare Centre in Toronto.
- Collision is North America's fastest growing tech conference, bringing together leaders, entrepreneurs and companies that are redefining the global tech industry.
- The conference anticipates more than 33,000 attendees from more than 140 countries.
- Event speakers include representatives from leading organizations and companies such as Wikipedia, MIT, General Motors, Proctor & Gamble, Johns Hopkins School of Medicine, Bedrock and Boston Dynamics.
- The purpose of Economic Development's participation will be to showcase Vaughan's economic strengths to a global audience of start-ups, multinationals, governments and investment organizations.

# Collision 2022

- Economic Development will be participating in the York Region Pavillion, with a dedicated kiosk for Vaughan Economic Development branding and promotional materials.
- Economic Development will leverage the pavillion mainstage to make two economic announcements on June 22nd:
  1. Development of the Vaughan Healthcare Centre Precinct
  2. LGC-TRC Investment Announcement (Growth of Vaughan's life sciences sector)
- Each announcement will be accompanied by a promotional video profiling Vaughan's competitive advantages and strengths for businesses in the broader sector. Economic Development is also creating two more general promotional videos to highlight the advantages of Vaughan and strengths of Vaughan's technology sector.
- Alongside the trade show programming, Vaughan Economic Development will arrange technical briefings with potential partners, public sector counterparts and investment leads.