

MEMBER'S RESOLUTION

Council Report

DATE: Tuesday, April 26, 2022

**TITLE: MOOSE HIDE CAMPAIGN DAY IN VAUGHAN TO END
VIOLENCE AGAINST WOMEN AND CHILDREN**

FROM:

Mayor Maurizio Bevilacqua

WHEREAS, the Moose Hide Campaign is an Indigenous-led, grassroots movement of men, boys and all Canadians standing up to end violence against women and children and;

WHEREAS, the Moose Hide Campaign was founded along the 'Highway of Tears' in British Columbia in response to the injustices and violence faced by many women and children in Canada, particularly those who are Indigenous;

WHEREAS, it is estimated that half of all women in Canada have experienced at least one incident of violence since the age of 16, and this reality is worse for Indigenous women;

WHEREAS, the Moose Hide Campaign has distributed nearly three million moosehide pins that each spark five conversations about issues of violence against women and children;

WHEREAS, wearing the moosehide pin demonstrates a commitment to honour, respect and protect the women and children in your life, end gender-based violence and take meaningful action towards reconciliation with Indigenous peoples;

It is therefore recommended:

1. That the City of Vaughan proclaims May 12, 2022, as Moose Hide Campaign Day and illuminate City Hall in orange;
2. That a copy of this resolution is sent to Canada's Governor General, the Federal Minister of Indigenous Services, Vaughan MPs, MPPs, York Region Council and be made available to the public.
3. That the City's Corporate and Strategic Communications department promote the passage of this resolution on the appropriate corporate communications channels.